

M E M O R I A L
I S S U E

**SPECIAL
ISSUE**

**In
Memory
of
Clarence C. Moore**



CLARENCE C. MOORE

dreamer, pioneer, builder, minister

born

June 10, 1904

Bronson, Michigan

Born again in Christ

1908

Committed his life
to the spread of the Gospel
in his youth

Ordained as a minister
in the United Missionary Church
1931

Served as a missionary
radio engineer 1939-1945 HCJB, Ecuador

Assisted in the birth
of nearly 300 Christian
radio stations & studios
around the world

Promoted to Glory
January 24, 1979
at his home in Syracuse, Indiana

Wire sent January 24th, 1979, to press networks, U.P.I. and A.P.

INDIANA NEWS

(RADIO-TV)

(ELKHART) -- ELKHART BROADCASTER CLARENCE C. MOORE IS DEAD OF A HEART ATTACK. HE WAS 74-YEARS-OLD. MOORE, THE FOUNDER AND OWNER OF ELKHART RADIO STATION W-C-M-R, WAS STRICKEN EARLIER TODAY AND DIED AT GOSHEN HOSPITAL THIS AFTERNOON.

HE WAS THE PRESIDENT OF PROGRESSIVE BROADCASTING SYSTEMS

INCORPORATED

FORMER OWNER OF W-F-W-R IN FORT WAYNE. MOORE WAS ALSO THE FOUNDER AND OWNER OF CROWN INTERNATIONAL, AN ELECTRONICS FIRM. THE FUNERAL IS PENDING. HE IS SURVIVED BY HIS WIDOW RUBY MOORE, TWO SONS

12TH AP NEWS SUMMARY

hr REPORT . . .

JIM FISK, W1HR and Editor-in-Chief of Ham Radio and Ham Radio Horizons magazines, suffered a heart attack late Saturday night at his New Hampshire home. At mid week all indications were good, with Jim out of intensive care and vital signs stabilized. He will, however, be in the hospital for two-three weeks and resting at home for another six-eight weeks after that. - He's in Memorial Hospital, Nashua, New Hampshire 03060.

CLARENCE MOORE, W9LZX and inventor of the quad antenna, passed away suddenly January 24 at his home in Syracuse, Indiana. He was a minister in the United Missionary Church, and developed the quad while serving as engineer at missionary station HCJB in Quito, Ecuador. He had been recently honored with a lifetime HCLJB license by the Ecuadorian government and was working actively on a new antenna design when he died last week at 75. Thanks W8WU, K8IRJ.

THE TROPICAL HAMBOREE drew an estimated 5000 plus to Miami last weekend, with a particularly good turnout of would-be Amateurs noted. Very good business was reported by exhibiting distributors, who noted that if Miami is any indication, the recent slump in beginner-level Amateur interest may have bottomed out.

AN IARU WARC ADVISORY Committee meeting has been called for mid April by President VE3CJ. This will be the final meeting for the group, which is planning team work for next fall's WARC meeting in Geneva.

ARRL FOUNDATION OFFICERS for 1979 are W1QV, President; W1HHR, Vice President; K2SJO, Secretary; and George duPont, Treasurer. The Foundation Transferred \$48,000 to AMSAT for on-going Phase III satellite work, with Amateur Satellite Service Council Chairman W6EJJ accepting the donation for AMSAT. Funds were also transferred to ARRL for WARC preparations and for the ARRL Museum.

THE 1979 ARRL TECHNICAL EXCELLENCE Award went to Wayne Overbeck, N6NB, for his February QST article on the long boom quagi.

"TCA" IS CARF'S monthly magazine, formerly The Canadian Amateur, with a very dramatic facelift. Editorial balance is good, with enough of interest to non-Canadian Amateurs in its 48 pages to make Associate Membership in CARF quite attractive at \$7.00. CARF, Box 356, Kingston, Ontario Canada K7L 4W2.

A MORSE CODE/RTTY READER/display is just being announced by Kantronics. It operates off receiver audio through a 200 Hz active filter, can accept CW from 3-80 wpm and Baudot RTTY at 60, 67, 75 and 100 wpm with the readout a 10-character-long LED display. It can also compute and display code speed, and has editing capability for poorly sent CW. Price is \$449.95, from Kantronics, 1202 E. 23rd, Lawrence, Kansas 66044.

A MULTI-FUNCTION ACCESSORY mike for their HC-1400 transceiver (HRR 233) is now available from NDI. It provides up/down channel switching in 10 or 100 kHz increments, will sell for \$34.95. NDI now also has a remote frequency display for the HC-1400 that displays both transmit and receive frequencies, for \$49.95.

PRESS RELEASE

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Crown International

CONTACT: Les Davis
Cedarhurst, NY
516-569-1920

AUDIO PIONEER AND INNOVATOR PASSES

Clarence C. Moore, founder and president of Crown International, Inc., passed away on January 24, 1979, at the age of 74.

Mr. Moore's primary impact in the field of audio was the development of the first tape recorder which included a power amplifier, the invention of the cubical quad antenna system, the creation of the first 1/4 inch 4-channel recorder and the introduction of the first solid state power amplifier.

Though Clarence Moore's formal education included a bachelor's degree from Marion College with majors in English, chemistry and music and graduate study at the University of Notre Dame in clinical psychology, he never stopped his drive for additional knowledge. His life was characterized by a strong religious faith, a striving to improve himself and the desire to be of utmost use to his friends and his God.

The Early Years

When Mr. Moore finished his formal schooling, he became a minister in a small rural community. To supplement his income, he also taught high school. His radio hobby in the early 1930's led him to the development of a special field winding coil so his ham radio operation would remain unaffected by the variances in voltage created by the generator in his home. In 1937, he heard of a similar problem being experienced by a missionary group in the country of Ecuador, South America. Clarence Moore volunteered to take his device and family to South America to assist them.

During the late 1930's, he struggled with the implications of altitude on short wave broadcasting. In particular, the problems of rarefied atmosphere and high humidity created problems of arcing from the antenna ends. In answer to this problem, Mr. Moore developed the non-voltage or loop antenna. Though he obtained a patent for his invention of the cubical quad antenna, he never received any financial benefit from it. He was always too eager to give away his idea to Christian missionary broadcasting groups around the world.

In the early 1940's, Mr. Moore returned to the United States and did work as a consultant for various groups and companies. He was deeply involved with the Institute of Radio Engineers, now known as the IEEE. As a licensed minister, he was the only person so qualified in the Institute and was also active with the National Association of Evangelicals. Through his work with the latter group he was instrumental in the founding of the National Religious Broadcasters.

The Middle Period

Mr. Moore and his wife, Ruby, began a Rep firm in the late 1940's. Some of their early lines included Magnacord, Crestwood, and Pentron. It was Mrs. Moore who carried on the Rep business while Clarence spent time during 1950 in Guatemala, South America, working with station TGNA. Also during this time the company, International Radio & Electronics Corporation, was incorporated. IREC was the forerunner to Crown International, Inc.

His contact with Christian missionary groups was instrumental in Mr. Moore's developing a tape recorder which included a 15 watt power amplifier. He also developed a special tone control circuitry so the unit could be used as a public address system.

With the increasing demand for this new recorder, Mr. Moore started the Crown line of audio products. Working from a small farm building in 1950, he continued both his manufacturing and research.

The year 1953 saw Mr. Moore introduce the revolutionary concept of the three motor mechanism to tape recorder technology. The concept of electro-magnetic braking was patented by Mr. Moore and became one of the most significant contributions of his life.

The year 1956 and 1959 stand out as well for Mr. Moore's work in the creation of a radio station in Elkhart, Indiana, and for the development of the first stereo two-channel recorder. The work on the stereo two-channel recorder involved Mr. Moore in government projects and led to the development of the first rack-mounted tape recorder products.

Assisted in research by Mr. Helmer Lindahl and Mr. Max W. Scholfield, the Crown line of tape recorders took on push button controls, separate electronic and transport sections, relay control and remote control capabilities.

In the early 1960's, Mr. Moore encouraged Max Scholfield to research the area of silicon semiconductors. This project led to the development of the first solid state, professional quality, tape recorder.

The Later Years

During the middle 1960's, Crown International (then IREC) developed a vacuum tube amplifier which became the forerunner of the model SA 30, the first solid state amplifier with a 1-3/4 inch height. In the late 1960's, Mr. Moore's foresight gained for Crown another advantage. A young electrical engineering student, named Gerald Stanley, asked to work for Mr. Moore. Through Stanley's engineering and Moore's established corporation the audio world benefited by the introduction of the first high powered, solid state amplifier: the Crown DC-300.

However, tragedy struck Mr. Moore in his efforts when on Thanksgiving Day, 1971, his entire manufacturing operation burned to the ground. Through his personal strength and the strong resolve of his employees, the company known as Crown International grew literally from the ashes of the earlier building. Shortly thereafter, Mr. Moore suffered a heart attack which ultimately led to an intensifying of his efforts to build a strong administrative core which could carry on in his absence.

Though Mr. Moore's traditional work day was from 6:00 A.M. to midnight, he was never too busy to be actively involved with his family and in his church. He carried a ministerial license for the majority of his adult life and was active in the teaching arm of the church.

His strong will and enthusiasm for study and hard work are remembered by many in the industry, including his involvement with audio trade shows during their early years. Additionally, his contribution to over 300 different broadcast and recording stations throughout the world was a memorable achievement.

In line with his devotion to his Creator, his family, and his friends was Mr. Moore's life long hobby -- amateur radio. Though he boasts more than 25 call letters he is most well known as W9LZX by ham operators around the country. For his work in the land of Ecuador, the Ecuadorian government had granted him the life call letters of HC1JB in 1977.

During his later years, Mr. Moore was actively involved with the improvement of the cubical quad antenna. His refinements included the capability of rotation, the characteristic of gain approaching 100, 4,6 element construction. Mr. Moore's recent projects included work on high power, solid state linear amplifiers and a concept for a repeater operation involving the use of the moon for signal bounce.

Conclusion

Mr. Moore's life can be characterized by the words devotion and improvement and sharing. His life was deeply molded by his strong devotion to God. He consistently sought better means of accomplishing his objectives. Clarence Moore's inventive genius and strong personal concern for those he knew led him to constantly share himself. The resources of his mind, his study, his family, and even his corporations were available to be used as he felt God would have them used.

The company, Crown International, stands as a tribute to Mr. Moore's pioneering, innovations and service for the audio industry. Through his efforts, the company grew at a rate of 12% each year between 1953 and 1968 and averaged 30% growth each year from 1968 to 1975. But the impact of Mr. Moore's life goes far beyond the scope of Crown. Clarence Moore was one of a few select individuals who multiplied his efforts in many fields of endeavor for the benefit of literally millions of people around the world.



CLARENCE C. MOORE

Moore Electronic Pioneer

The Rev. Clarence C. Moore, a pioneer in electronics and missionary radio work, died Wednesday afternoon at Goshen General Hospital.

Moore, 74, suffered a heart attack in his home at Dewart Lake, near Syracuse, and was taken to the Goshen hospital, where he was pronounced dead at 1 p.m.

Moore was founder and president of Crown International Inc., 1718 W. Mishawaka Road, and the Progressive Broadcasting System Inc., (WCMR/WXAX).

He is survived by his widow, Ruby; two sons, Clyde, Wakarusa, and Edwin, Elkhart; a daughter, Mrs. Thomas (Kay) Branch, Mishawaka, and nine grandchildren.

Friends may call from 7 to 9 tonight and 2 to 4 and 7 to 9 p.m. Friday at the White Funeral Home. Services will be at 1:30 p.m. Saturday at the Beulah Missionary Church, where the body will lie in state one hour before services. The Rev. Gordon Bacon, Wheaton, Ill., will officiate. Burial will be in Prairie Street Cemetery.

Clarence Moore

Continued from Page 17

Memorials may be made to radio missions.

Moore was born June 10, 1904, in Bronson, Mich., where he later taught school and pastored a church.

He married Ruby E. Clyde, Dec. 21, 1933, in Elkhart.

Moore's life-long commitment to Christian missions was reflected through his work in radio missionary work around the world.

His radio hobby proved most useful during his work as a Christian minister and missionary in Quito, Ecuador. While there in the early 1940s, he invented the cubical quad antenna. In following years he assisted in the creation of more than 300 Christian studios and radio stations.

Upon his return to the

United States, Moore set out to develop magnetic tape recording equipment for use under the rigors of climate and travel encountered by missionaries. Out of these efforts came the development of the first quarter inch, four-channel tape recorder and his two business concerns, radio stations WCMR and WXAX and Crown International Inc.

Crown was formed in 1951 and now employs more than 200 workers in the manufacture of quality amplifiers, preamplifiers and audio components.

Locally, the Notre Dame football stadium is equipped with a Crown public address system. Other large Crown installations can be found at Dodger Stadium in Los Angeles and Disney World in Florida.

His local radio stations were formed to emphasize family-oriented programming.

In his honor, Crown International has scheduled a memorial service at the plant at 1:30 p.m. Monday.

A 500,000-watt radio transmitter, believed to be the world's strongest, is being built at the Crown plant for delivery later this year to missionaries in Ecuador.

Moore attended Marion College and did graduate study at Notre Dame.



Goddard Amateur Radio Club
WA3NAN

Certificate of Appreciation

PRESENTED TO
Clarence C. Moore
WA3ZL IRCUB

INVENTOR OF THE CURICAL QUAD ANTENNA

In grateful recognition and appreciation for his outstanding contribution to high frequency and very high frequency antenna technology.



Past Presidents

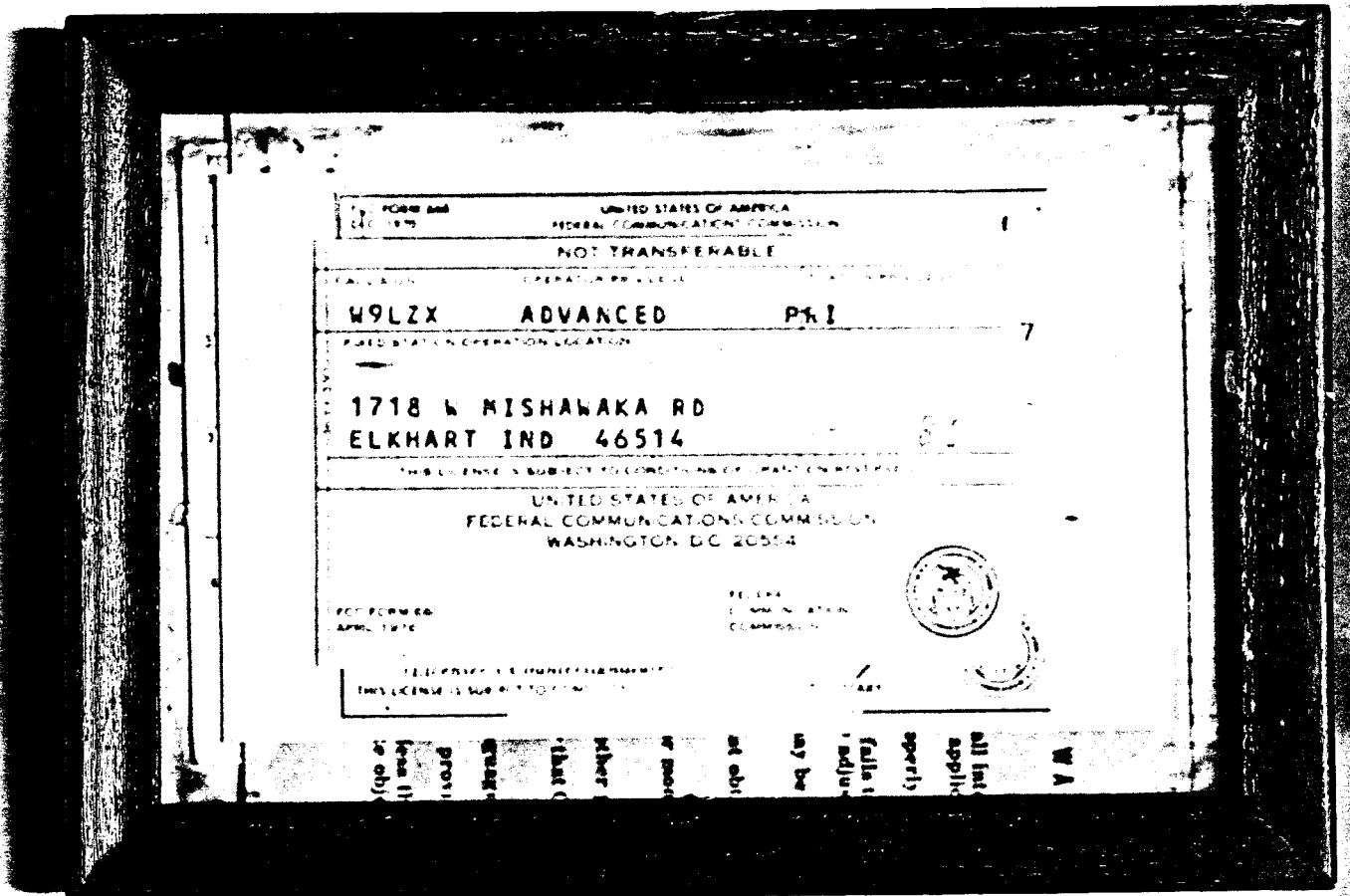
High A. Marshall WA3BG
Edno Youmans WA3FOM HC-5KA
Donald F. Jones WA3FVO

Robert G. Sawyer WA3PTO
President

September 14, 1976

Date

Mr. Moore's Ham Radio License -- he's had one since 1931.



UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION
NOT TRANSFERABLE

CALL SIGN: W9LZX CLASS: ADVANCED TYPE: PR I

STATION OPERATING LOCATION: 1718 W MISHAWAKA RD
ELKHART IND 46514

THIS LICENSE IS SUBJECT TO CONDITIONS OF OPERATION REVERSE

UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, DC 20554

FORM F-66 APRIL 1976

SEE PRIVATE LICENSE AGREEMENT
THIS LICENSE IS SUBJECT TO CONDITIONS

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What the Industry Thought

OUTSIDE THE OFFICE

It's just about impossible to speak about Clarence Moore's life "outside the office" as separate from the philosophy he has built into the company he founded — Crown International.

You come away from an interview with Clarence Moore feeling that here is a man who has done the impossible — and done it well. In his own words, "I always wanted to do the best I could do every day of my life. I don't believe in things like New Year's resolutions. Today is the day to do our best."

His work is linked closely to the beginnings of radio electronics — linked in a very human way. "In 1914 a friend of mine showed me a coherer and I got my first inkling of radio transmissions. In 1921 I learned codes in high school and started experimenting with my own transmitting equipment."

Unable to make much headway with his first antenna, nothing more than a barbed-wire fence, Moore realized that, "I had a lot of studying to do." Study and the practical application of knowledge to do good work for people has been Moore's guiding principle ever since.

In 1939 he was given his first opportunity to put his interest in radio transmitting to work for a missionary group — in Quito, Ecuador. The beginning of a life-long association with various missionary groups, Moore set to work designing and building a 10,000 watt transmitter and antenna 10,000 feet above sea level.

"Music in the air" might be

Clarence Moore says of his wife Ruby, "She has the human touch in her dealings with Crown dealers." Studying to be a nurse when they first met, Mrs. Moore is now vp-finance for Crown.

Clarence Moore Of Crown: From Mountains To The Moon

taken as a figure of speech — but that's exactly what happened when that first antenna started to transmit. "The antenna was so large and so high above sea level that in heavy rains steam would start to rise off the ends of elements. This caused huge, four foot arcs to fly off its ends. The net effect of these arcs was that people in the vicinity of the antenna heard the music we were broadcasting without a radio receiver."

It was back to the drawing boards. However, in that part of the world you had to make do with the parts at hand. "The problem with arcing was solved by mounting copper toilet-bowl floats at the ends of the antenna elements. Water could not collect on them and the arcs didn't form."

Moore's personal method of problem solving hinges on a

two-pronged effort — study and prayer. Trying to solve the problems he was encountering with antenna designs he bought, "A crate of books on the subject, sat down and started reading and praying." Out of this process came his invention of the QUAD antenna — which solved the problem of arcing by effectively designing an antenna "without ends."

President of the art club for 3 years in college, Moore still wields a sensitive brush. An undergraduate major in both English and chemistry, he later did graduate work in abnormal psychology at Notre Dame University. Singing has also been a constant love, and despite his schedule as a high school teacher he managed to teach voice for 14 years privately. A minister for 7 years,

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Clarence Moore — Outside the Office

(Continued from page 48)

Moore's view of Christian service is the force that has unified all his endeavors.

"As a high school junior I realized that every boy had a good hobby or a bad habit. I chose productive hobbies that provided the material for my

later work." Ham radio is one of his early hobbies that he continues today. He boasts more than 25 call letters, but W9LZX is probably the one most hams in the U.S. are familiar with. For his work in Ecuador, the Ecuadorian government

has recently honored Moore with all letters for life—HC1JB.

A project that is presently occupying Moore's fertile imagination is a moon-bounce repeater. "With this apparatus any two ham radio operators who can see the moon — even if they are on opposite sides of the globe — will be able to talk to each other. Even when driving, a ham could connect via a remote in his car and tie in with the repeater, then the moon, and back."

"As a high school junior I realized that every boy had a good hobby or a bad habit. I chose productive hobbies that provided the material for my later work."

How does all this relate to Crown International? Says Moore, "I never intended to be a manufacturer. I've always been concerned with giving service to people. Crown is a function of that same ethic — a company that renders service via its products based on the consciousness that my Christian ideals dictate."

"It's the people that make Crown," he states. "There is no one in the plant who doesn't have recourse if they feel that something is wrong. Anyone who receives an order, no matter on what level, who feels that it goes against his common sense or personal conscience, is urged to come to me."

"Corporate growth at Crown is a cause, not a goal as we see it," he explained. "We have picked an area and tried to develop an expertise in it. We serve people on the manufacturer level with products, always asking ourselves what our position in the industry is. We see ourselves as building the best quality products possible at a marketable price, and therefore are serving the consumer and ourselves well."

Remembered in Life by His "Family"

To me, Clarence Moore was more than an employer, he was a friend. I praise the Lord for the privilege of having known him. A great heart has been stilled by the hand of God, but CROWN International is a living memorial to his love of God and his love for his fellow man. He made me feel like I was somebody. I'm going to miss his friendly pat on my shoulder and his voice over the public address system announcing, "the office is open". His office is still open only the location has changed. The world is a better place for his having been here and I praise the Lord for men like Clarence Moore who are not ashamed of the Gospel of the Lord Jesus Christ. Clarence loved each and every one of us, he told us so, but he loved the Lord even more and wanted the whole world to come to know of the saving grace of the Lord Jesus Christ. He must be happy to know that his dream is being fulfilled through HCJB and to know that he was a useful tool in the hands of God on earth. I believe the Lord will greet him with, "Well done, good and faithful servant."

Gale Balmer

I never met Mr. Moore personally, but if it hadn't been for a man with "crazy dreams", my new found faith and love for God might never have come about. I shall be forever grateful to Mr. Moore for something I will treasure for the rest of my life. I believe in CROWN and I believe it can grow just as he did. I hope and pray for both of us it will do just that.

Debbie Berndt

Mr. Moore leaves many memories: his joy in finding out I was a Christian, his walking down the halls with Grandpa Moore, his coming into my office and saying, "Grandpa, you've visited long enough for this time", and sending him on his way, the times he and Mrs. Moore opened their home for me because I could not go home due to snow, etc. The ones I cherish most are the times after dictation when he would share spiritual concerns for many people and always for each of us at CROWN, and often he'd say, "Let's pray before you go back to work."

Arline Bontrager

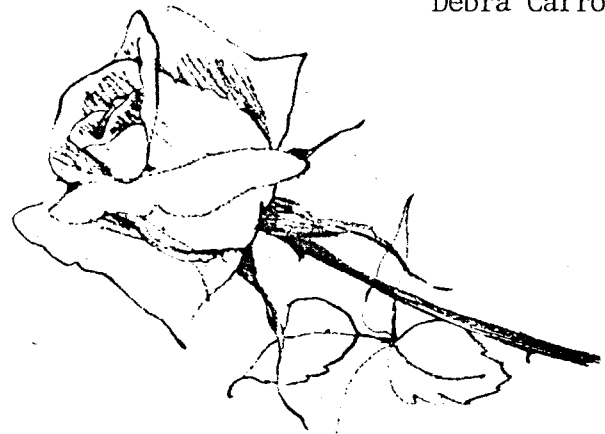
I remember several things about Mr. Moore, but I suppose the one specific thing that stands out in my mind is the interview on the day I applied for a job. He asked me a few questions, some of them personal, and I answered truthfully. At the end of the interview he said, "I am going to hire you mostly because you are an honest person."

Johnnie Bryant

My thoughts of Mr. Moore . . . a sincere, Christian man who I did not get to know too well, and regret not doing so.

I often could not follow the meaning of his thoughts he sometimes shared in assembly, but the one meaning that came across loud and clear was how much he loved people and was concerned about their Christian lives -- especially his CROWN family. I believe Mr. Moore squeezed as much love and life out of each day and enjoyed each day to the fullest.

Debra Carroll



I feel honored that I have been able to be close to such a great man. His genius, his motivation, his dreams, and his love have inspired me to be a better person. I feel that if I could only achieve some of the things that he reached, I would truly have a fulfilled life. And, maybe, with God's help, I will!

Don Florea

What I'll remember when I think of Mr. Moore is his vitality. When he spoke, you knew he believed what he was talking about. The one thing that impressed me most was his belief in the value of each individual in the CROWN family and his prayers for each of us.

Elinor Fultz

Someone has moved to Heaven, yet his memory lingers still . . .

In the '60s it was a common practice to be interviewed by the President of this company. Though the main topic was to suit the person to the job, Mr. Moore was interested in the whole family. "Who were your parents?", "What area do they come from?", "What's your church affiliation?", "What do you like to do, hobbies, sports, etc.?" Imagine, the President of a company caring about you as a person and what you like or dislike! In most companies the managers and supervisors never see the President much less the employees seeing him.

It was also common to hear Mr. Moore humming away as he walked through the plant. He often stopped to say hello or ask how things were going. We had many impressive visitors who were always made to feel welcome. If they had small children, he would often buy them a candy bar or a bottle of pop if it was a hot day. These children, now grown, remember too.

Each morning as the group met in the converted chicken coop for Chapel time, he was there unless traveling. The puzzles put together during lunch period were hung in the area. Mr. Moore especially liked the sceneries. Mr. Moore was an artist himself. I remember an oil he did in greens and blues. He noticed pictures in your particular work area, or the lack of them.

The '70s brought rebuilding after the fire. It was a big dirty job. However, the President of CROWN was right in there like the rest of us; salvaging, restoring, sorting, cleaning. He inspired the group the rebuild because it wasn't just the building and things being saved, but the groceries, clothes, house payments, etc. through wages for the employees.

The rabbits were nibbling on the young plants around the building -- hardly anyone noticed but Mr. Moore. He told us about them in Chapel. He would mention the birds and beautiful sunsets. In special ways he tried to urge us to notice the simple things in life while endeavoring to do the complicated.

I'll miss the "talkins" we had -- he'd talk and I'd listen. I'll miss ordering flowers for "Brown Eyes" for an almost forgotten birthday or a poinsettia for Christmas. I'll miss the humming, I'll miss the concern, I'll miss

Teacher, preacher, missionary, industrialist, philanthropist, humanitarian, inventor, husband, father, grandfather, sports-enthusiast, friend, Christian-- the list could go on and on. I don't know what the '80s will bring, but if I live to be a hundred, I'll never meet another person like C. C. Moore.

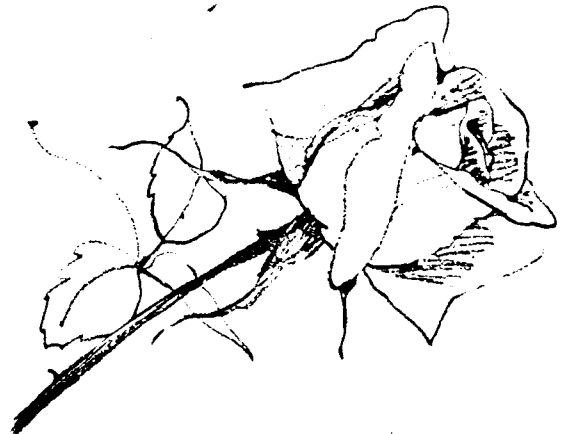
pj

I see Mr. Moore as a unique person who did everything in his power to make us use and develop our gifts and abilities. He wanted each one of us to be creative mentally as well as physically. This is why he often talked to us about our hobbies or what we did on our time away from work. He wanted us to be creative. He also wanted us to have the spiritual need fulfilled (second birth) so that we would be creative in the proper way.

Mr. Moore was concerned that what CROWN stood for was not just his desires and feelings, but also the people's in it. This is why he had such a concern for each one of us. He wanted us to show his feelings and desires. He often said that CROWN was CROWN because of its people not because of the building or its location. Because of his concern for each one of us and his selectivity of each one of us, I know that CROWN will not change its values. I feel that Mr. Moore prepared CROWN to continue carrying on the work that he started. I know that the necessary leaders that will be picking up where Mr. Moore left off will have and keep the values that Mr. Moore had. Because of this, I am looking for CROWN to grow and be the lighthouse that it is.

Thank you, Mr. Moore, for your Christian leadership.

Ron Harner



As most of you know, I had known Mr. Clarence Moore for a very long time. I like to think that I was one of his close friends.

He was a person who had a great talent for doing many things. He also expected to see them done right.

He would come around to the workers and inspect the job, and tell you if it was being done right.

He would come up to me and ask, "Well, Lowell, what are you doing, and how are you doing it?"

After giving my report, I was always pleased when he said, "That's fine, just keep on doing what you are doing."

I was glad to be a small part in helping him to achieve the perfection in the product we were making.

I am sure we will all miss him.

Lowell L. Huffman

When I came to work at CROWN, I had to have an interview with Mr. Moore. He was a nice man to talk to -- but he was the President of the company!

He made the comment in assembly one day that when I first came to CROWN I was so shy, he didn't know if I would be able to count or not. After working in the stock room five months, I went into the office and ended up doing some typing for Mr. Moore!

Mr. Moore was personal. . . not because he was nosey . . . he cared. He enjoyed his people, his "family". He was sincerely interested in each one. I appreciated his prayers.

I will miss my brief chats on the telephone with Mr. Moore. Most of all -- I think I will miss being on the switchboard with Mr. Moore walking in with a smile on his face saying, "Hi, Sis!"

Thanks Mr. Moore for leaving so much of yourself. Good-bye for now, we'll be seeing you again.

Marcie Kidder

It does us no credit to learn a good deal of what we eventually know about people after our communication has been interrupted. Somehow every two of us should be able to trade data before one of us dies or moves on. But we don't

I felt I know a considerable amount about Clarence Moore. I think I learned more in the few days following his death. I remember a scene from a movie in which one brave, hardy, pioneer-

ing sort said to an even braver, hardier, etc. sort: "Mister, you've got a lot of hard bark on you!" It seems to fit. It's probably misleading to try to characterize any individual with single words. If you call Clarence Moore persistent and determined, you may be leaving out his ability to accommodate (and accelerate) change. Pointing out his energy doesn't do justice to his patience (patience not in the sense of sitting back and waiting for something to happen -- but in the sense of stubbornly believing that a thing could be accomplished despite obstacles that said otherwise). So -- saying that he had a lot of "hard bark" on him doesn't say it all, but it is a start.

He walked into situations where it could have been logically argued he had no business. It was safer to argue the point ahead of time, since afterwards the track he had followed to make it his business frequently appeared perfectly logical in light of the results.

Clarence Moore was not an easy person to work for. Anyone who did so needed to keep his hand on the gear shift and his foot to the clutch (and trade in the brakes for a more elaborate horn! You weren't going to use them much, anyway.)

He was not in his element in situations which required a showpiece -- preferring circumstances which required activity. He would take a pound of judiciously applied hammer-and-tongs over two pounds of finesse, any day. It saved time, he figured.

Selling him a new idea was not a relaxing positive. He had enough of his own ideas that accommodating too many others probably crowded things. On the other hand, unselling him on a concept he had embraced was no easier. If he liked what was being said, he tended to get into motion towards the goal just as the last sentence of the proposal was being uttered.

People noticed when Clarence Moore was on the premises. I cannot remember being in a room with him and not realizing within ten seconds that he was there. He left an impression, or made an impact, or both.

His "hard bark" escorted him into hundreds and probably thousands of events and encounters off limits to anyone with less assurance thought something might need to be done, and he just might be the person to do it.

Underneath the bark was a genuine soft spot -- or maybe a lot of soft spots. I remember a scene in November of 1971, the day after the CROWN factory had been reduced to a pile of smoking cinders by fire. There was no good hard-nosed business-like reason for him to believe that CROWN would still exist as a company. He stood looking at the glowing remains of thousands of sheets of paper that had been manuals and advertising brochures: "Dave, we still have all the people," he said. His voice cracked a little, but I doubt if his confidence did. Everything that had burned could be replaced or forgotten. The irreplaceable element -- the people -- was intact.

Mr. Clarence C. Moore -- drawer, missionary, inventory, company president, minister, and devoted climber of antenna towers -- you were a hard man to keep up with, and it is a distinct pleasure to anticipate seeing you again where we'll all be running at the same speed.

Dave McLaughlin

Mr. Moore was like a father to me. When he first interviewed me, I remember how scared I was. He told me that I was another member of his family. I loved him very much. Even when he called to speak with Jim he always inquired how the children and John were.

There's so many memories that can be shared. Once, when the children came to pick me up, Mr. Moore took them out to the candy stand and bought them a candy bar and some pop. He dearly loved children and was always concerned about their happiness.

I'll miss Mr. Moore a lot. He was very dear, even though I was scared of him.

Mary Miller



Mr. Moore wrote the following poem when his father went to be with the Lord:

"Good Night Daddy"

I stood by the door of Heaven,
And saw a great throng arise-
When father passed through the portals,
To mansions in the skies,

Men were there with their families;
Children and youth a hoard,
That had found their way to heaven;
Because he had served the Lord.

Yes, he was just a preacher
With hands, a heart and a will;
For the theme of his early service-
Great desire of Heaven to fill.

And now that his toils are over,
His heart and his voice shall sing;
With all the redeemed and bloodwashed,
Before their Redeemer and King.

Written by Clarence Moore

January 27, 1968
on his father's death.

Once again I know his mother was shouting His praises when she saw her son enter the heavenly gates. Now their entire family are together once again.

I recall as a little girl, Mr. Moore would sit on the piano bench with me at his home and would try to show me how to play the piano. I never dreamed at that time that someday I would have the opportunity to work for him. I really thank the Lord for this, for I asked for prayer at Sunday School one Sunday that the Lord would show me to a new job where I could be happy working. The following week Mrs. Moore called my Dad for a reference for someone that wanted to work here. At the same time, Dad asked Mrs. Moore if she needed any office help. Her reply, "In the worst way, send Kate over." For this I praise the Lord.

Mr. Moore always commented how I looked while losing weight. This was always a big lift. To those who are dieting, you know what I mean. Another thing, that most men do not do, he always remarked if he thought I had on a new dress and would remark how it looked. For those who may not know it, Mr. Moore was not only an employer, but my first cousin. Someday I will hear him say, "Good morning, Sis" again.

Kate Moore

I will never forget Mr. Moore's concern for our personal problems that we may have had at times. He was a super busy man, but always had time for concern for his employees' welfare. He would mention how he remembered us in prayer and I know he did.

Sally Peffley

Although I never got to know Mr. Moore personally, I admire him for his provision of a place to work with a Christian atmosphere, and especially assembly time. It is one of the few places in the area with such an arrangement for employees.

Dorothy Putz

Although Marcia and I have known the Moore family only a short time, we have come to have a great respect for them and the institution they have founded. Mr. Moore must have lived at least two whole lifetimes in one. I could sit in his office and he would outline his schedule for the week to me, and I would get exhausted just trying to think through his schedule. Mr. Moore truly stood tall among achievers and we know that he always had his eye on the goal, and we all owe so much to Mrs. Moore for sharing that goal with him.

Richard and Marcia Putz

I have known about Mr. Moore for much of my life. My father worked here at CROWN when I was small so I heard about him then. In addition, I was one grade ahead of Kay at school so I had that contact also.

My most vivid memory is when I came in to apply for a job. My interview was listening to Mr. Moore tell stories of when he taught at Wakarusa High and my father was one of his pupils. Then he told me I was hired.

When I started working there were less than 60 people here. Mr. Moore was in the habit of wandering about the shop talking to people. His conversations were either inspiring or irritating, there was very little in-between.

Even though he had a personality that was, at times, very abrasive, I really had to respect the man. He had started with a dream and made it into a reality. A reality that does millions of dollars in business. So no matter what you think of the man, remember, his dream made possible the job you have today. You have to respect the man for that.

Laveta M. Randall

While I was filling out an application to work at CROWN in June of 1969, Mr. Moore was leaving the office. He stopped and asked if I was looking for a job. I answered, "Yes."

He asked me several questions, but I especially remember the question, "Can you count accurately?" He knew my husband had a radio and television business. I told him I thought I could count good because I had to count electronic parts for our business at inventory time. Mr. Moore said, "I will talk with Glen Ryman and see if we can use you in the stock room. It is the only opening we have now." A week later, I was accepted. I was glad to be interviewed by Mr. Moore and I am also proud to be part of the CROWN family. I will miss him.

Lois Roberts

Dear CROWN Family:

I feel the need of saying a few things on behalf of the family of Glen Ryman, about our respect for the late C. C. Moore.

Well remembered is the job interview that was conducted in late 1956 by Mr. Moore, when a very excited young man wanted a job in the machine shop, to build the quality tape recorders that were a hallmark of CROWN. He got the job on a trial basis. Glen must have proved himself a dedicated employee as he worked his way up through various jobs to the Vice President of Production. Mr. Moore was always there to keep things on the track. He allowed a young man to grow into positions of responsibility, even though Glen lacked the college degree that some feel necessary in these positions. We all grew up with CROWN in so many ways.

The children hold good memories of a few times spent listening to Mr. Moore work his ham equipment, while Dad was busy working either late or Saturday and we had come to pick him up.

We would be amiss not to praise the Lord for a person, dedicated to Christ, that was willing to let a member of the "family" grow to be the kind of person that Christ would have him to be, which is what Mr. Moore was to our family.

Thank you to the Moore family from the Ryman family!

Janet Ryman

Teresa, Ed and Donn Yoder

Robert, Deb and Jason Ryman

Denise Ryman

Of the many possible reflections of Mr. Moore, I would like to pass on just one. It is the one I remember and want to remember the most. He presented this concept to me many times and in many different ways. It referred to the direction and goals of CROWN and simply stated would go something like this: "We should never get to the point where we (CROWN) think we are too big or too strong to need God and to depend on Him for our strength and guidance."

Max W. Scholfield

On several occasions Mr. Moore would listen to our chapel/assembly from the Lake. The last time he called me to be "patched into chapel" was Wednesday, the 24th of January, 1979.

Verne Searer

What can we say about a man that has been so much to all of us?

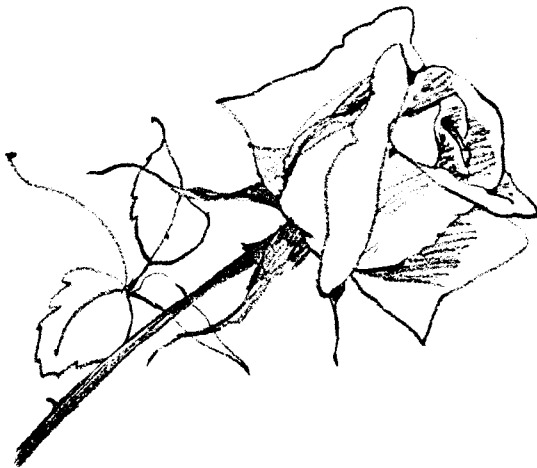
We have laughed together, we have gone through sorrow together, we have worked together, we have had fun together, but most of all I'll remember the times together when Mr. Moore and I shared things of the Lord and His precious Holy Word; which is not just believism, but a walk of obedience.

Ray Stevens

Mr. Moore was a man that had surrounded himself with people of like goals. Always looking to the future but referring to learning experiences in the past.

I know Mr. Moore was to marvel at his ability to assemble so many "like people" and to get the job done. I am glad to be part of that group of people.

Ken Woodcox



Remembered in Life by His Friends

The following thoughts on Mr. Moore are excerpts from cards and letters that Mrs. Moore received. It is through her request that we share these with the CROWN family:

The National Religious Broadcasters Convention passed a special resolution of condolence which will be prepared in scroll form and forwarded when it is ready. "This is a tiny token of our high esteem and regard, and of our sincere gratitude for all that Clarence has done for the ministry of Gospel broadcasting, and all that he has meant to us down through the years."

Eugene R. Bertermann
Secretary

We simply want to express our deep feelings of appreciation for the friendship of you and Mr. Moore in those early years of our involvement in the Lord's work. You and Mr. Moore made it possible for us to continue. Your interest in our ministry and arranging part time work at your plant for me between revival crusades meant a great deal to us.

Howard and Lois Brenneman

Mr. Clarence Moore influenced the lives of many people. Every one that knew him was better off as a result of his presence and good deeds.

Les Davis

It does seem impossible that Clarence is no longer with us to encourage us, challenge us, and pray for us. Humanly speaking, you will miss him greatly, but how wonderful to know that Clarence is more gloriously alive today than ever before. He lived and gave himself to advance the cause of Christ to the very time of his death. Now he begins life in the glory world with the Christ he loved and served so well.

Wesley L. Duewel
OMS President

Clarence was one man I admired most in this world. He has passed on to a bigger and better world in God.

Don Griffith
Wawasee Marina

I had known Clarence fairly well as a result of meeting him from time to time in New York; also as the ham radio operator here for the HCJB U.S. office, there were frequent conversations with him by phone or on the air.

Leland and Dorothy Howard

We remember with rejoicing the warm hearted, open way that Clarence had, and these memories are priceless. Heaven's gain is our loss and we feel this loss greatly.

George Poole
HCJB



Clarence ran the race for many years with all of his strength and now he has crossed the finish line and I am sure that the Lord has received him with, "Well done thou good and faithful servant." I am thankful for Clarence's presence in my life and for his example as I continue to run that same race. I am looking forward to the day when I will cross the finish line and in that crowd of people who will be waiting to welcome me home I know I will find my friend, Clarence Moore.

Kent Ragsdale

I thank God for the privilege of being one of Mr. Moore's friends. His vision for Christian communication has had an influence on my life. I heard his voice last from Brazil over the ham bands as he enthusiastically demonstrated interest in our work and us as people. Our dear friend is gone from the earth but his vision lives on in our lives.

Dale Sloat

We remember with appreciation knowing Clarence and the blessings of his life which were so far reaching, especially to the mission fields of the world.

Paul and Myrtle Steiner

We all appreciate so much all that Clarence has done -- especially in permitting HCJB to use the facilities there for the construction of the 500 Project. We know Clarence is rejoicing in the presence of his Savior.

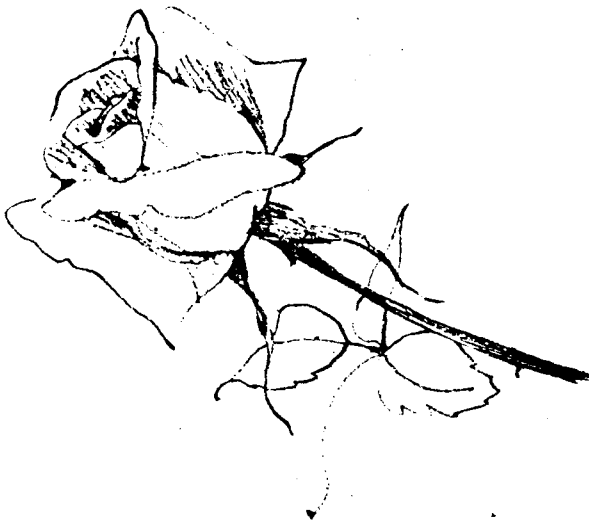
Clayton and Helen

Isn't it wonderful the hope we have? I am sure you feel that it was really not death but it was Clarence's coronation. Now he can do those things that human frailty kept him from doing.

Eber and Kathryn

It has been one of the greatest privileges of my life to have you and Clarence as friends. It was a joy, and an education to visit with him. He had to be busy every moment, and am sure it will take an eternity for him to meet all the people he has reached by his work in radio and tapes.

Erma



SOME INTERESTING FACTS ABOUT MR. MOORE:

Mr. Moore was saved at the age of four.

At the age of 12 he couldn't pray for a week. He felt like God wanted him to go to Africa, but God never asked him to go, only asked him to say yes.

The Moore's were with HCJB for six years. When they went out there, the people were still stoning missionaries. "He was our idea man" -- Clarence Jones.

Mr. Moore was on the board of the National Religious Broadcasters for ten years. He helped with the beginnings of such programs as -- the Haven of Rest and Word of Life.

Mr. Moore was named to:

Who's Who in the Midwest

Who's Who in America

Who's Who in England

Who's Who in Electronics

Mr. Moore belong to the Institute of Electrical and Electronics Engineers for over 30 years. He was the first minister to belong to that organization.

Mr. Moore was born in Bronson, Michigan-- graduated from there, returned and taught school (4th, 5th and 6th grades) and finally returned as a minister at Pleasant Hill Missionary Church, Bronson.

"People come in and ask for my time -- I ask for theirs to share the Gospel."

"Oh, people say there's so many ways a young person can get into trouble --and there are as many ways a young person can find out about the Lord."

"You bring to the Lord your acquaintances -- your age -- your neighbor -- you don't go out and reach the stranger."

"Boys -- be good bankers. Never to to bed unless your books are clear. Always make things right with God before you sleep."

"Never say no to the Lord."

I AM

THE RESURRECTION,
AND THE LIFE:
HE THAT BELIEVETH
IN ME,
THOUGH HE WERE DEAD,
YET SHALL HE LIVE:
AND WHOSOEVER LIVETH
AND BELIEVETH IN ME
SHALL NEVER DIE.

Jesus of Nazareth