



Thanksgiving Issue

The CROWN Crier is the monthly newsletter of CROWN International, Inc., 1718 W. Mishawaka Road, Elkhart, Indiana.

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SPOTLIGHT.....Marcie Kidder

FLOODLIGHT.....Sally Peffley

ON THE OTHER HAND...Dave McLaughlin

KALORIE KORNER.....Kate Moore

BABY FACE.....Karen Ryckeart

NEW EMPLOYEE PROFILE..Carolyn Sherp
bernie.....bernie

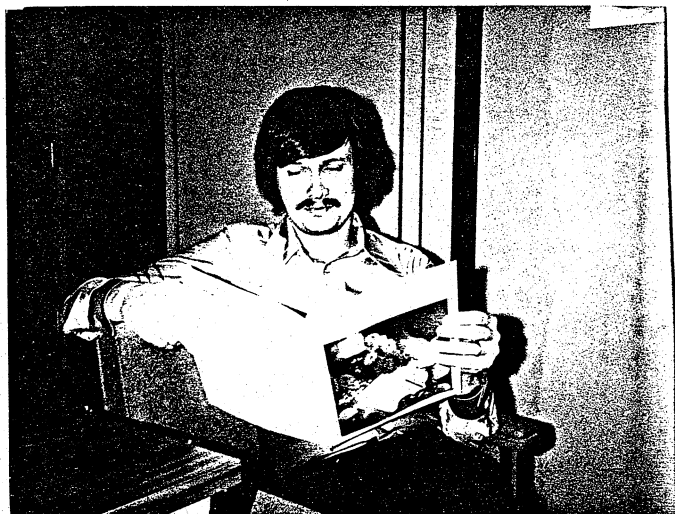
CROWN CRIER SURVEY...Karen Ryckeart

TYPESETTING.....Sheryl Gingerich

CROWN EQUIP PROFILE.Kingsley Becker

SPORTS WITH GENE.....Gene Geveart

Guest Editorial



By what means do the distinguished designers of the CROWN Crier select from the myriad mass of matchless manuscripts for each exciting edition: Editorial excellence? Nobel Nominees? Demographic delineations?

NO....IT JUST AIN'T SO.....more like DESPERATION! otherwise they wouldn't have approached me.

They were really quite helpful though. Offered me a list of outstanding topics....gave me encouraging hints....let me leaf through old Criers to see how others handled this column. IMPRESSIVE....most of those were timely articles with great insight and were educational and enjoyable. But I didn't listen.

Anyway, need a subject, let's see, being November I could use Thanksgiving or the CROWN Thanksgiving Day fire of eight years ago. Hey, I could relate how things were in the years 3 or 2 B.F. (before fire). Well, asked a couple department members who also dated back that far. They said they couldn't help. (I forgot to note they were oldtimers last year on their tenth anniversary and besides one said he was asked to do this column but didn't need any "points".)

Since there were about 80 of us then, I found a few who remembered the good old days. Things like the patched-together leaky old wood building with at least 8 "additions", no carpeting or fluorescent lights, no air conditioning, and very make shift equipment. \$25,000 shipped in a week created a totally different kind of excitement than it would today. But wait a minute, those of you who were here then remember all that; those of you who weren't probably aren't interested any more than you are about grandpa walking 5 miles to school in 4 feet of snow.

WHAT POINT? Well, the fire and the months that followed were some traumatic times. We often asked why did the fire have to happen. A lot was lost in that fire. We

thought, at that time, it might be the end of CROWN. It sure was the end of that building.

Enter Ephesians 5:20 in your memory because many of us did then.

Through the circumstances around that fire a much stronger and healthier CROWN grew. That growth might not have ever occurred otherwise and certainly not as fast as it did.

Another time, later in CROWN's life we planned a major growth phase in our HiFi market. If only we could get a bank or someone to make the extra capital available. The extra money didn't happen. Sounded bad?

Enter Ephesians 5:20.

The HiFi market went flat for many big companies, but we didn't get caught like many of them.

"Always give thanks for everything to our God and Father in the name of our Lord Jesus Christ." Living Bible.

Yes

Baby Face

This compassionate young man has taken care of us come "hail or high water".



Though the world needs reproof and correction, it needs kindness more; though it needs the grasp of the strong hand, it needs, too, the open palm of love and tenderness.



bernie

dere editur

wen yu were yunger did yu used to
droom abowt wut yu wunted to be wen
yu grew up

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and me were diskuseen it the other
day

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cuz there are lots of bugz and stuf to
eet but after onlee too weeks of

haveen to be konstantlee on gard for
hiz own life he went bak home

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the worlds fastest and highest jumpeen
criket and maybe join the cercus

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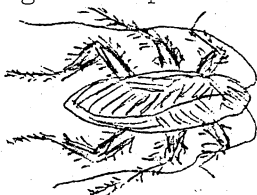
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i wuz alwayz lookeen for eksitement
so i wunted to be a navagater and toor
the world

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dont forget i came frum taxis in ken
woodcox breefcase

and with all the trips ive taken with
crown employeez ive ben arownd
and the next time i heer of sumwun go
een to hawiee i think i will go along
on that trip so keep your eerz open for
me ok

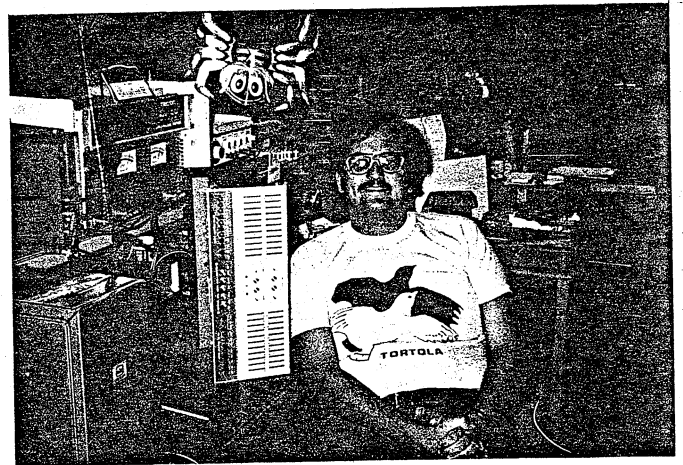
and even tho ive never ben arownd the
world im hapee in mi world here and im
so glad for all of mi frends that are
part of mi world

see yu later chet and charlee and me
are goeen exploreen



bernie

Spotlight



In the Spotlight this month is Marc Miller. Marc came to CROWN about four years ago and started out as a Quality Control Technician in the Incoming Inspection Department. After the big layoff of '77 he came back to do WOW and time tests for our tape recorders in the Set Rec Department. He also tested OC150A's. When Set Rec was closed down he moved to Richard Putz's line and was the D150A technician. From there he moved to Line 5 as the EQ technician, which is where he is today; as well as being the Day Tech Co-ordinator.

Asked how he heard of CROWN - Marc said he just came in one day and applied for a job. He had seen a D60 several years before this and had laughed at it because it was so little and simple looking!

Marc graduated from the Ft. Wayne campus of Purdue University with an Associates degree in Electrical Engineering Technology. Besides electronics he is interested in music, tennis, driving his car and woodworking.

Marc is on the men's bowling team for the second year. He was once in one of our ping pong tournaments but lost very early in the play-offs.

Marc lives in Goshen with his parents and their cat, Mitzi.

Marc's goal here at CROWN is to put forth his best work (except Friday afternoons and Mondays) and to stay happy with what he does!

-- Marcie Kidder

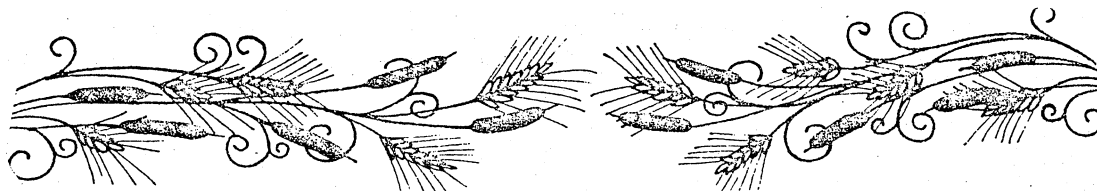
Because of Thy Great Bounty

Because I have been given much,
I, too, shall give;
Because of Thy great bounty, Lord,
Each day I live
I shall divide my gifts from Thee
With every brother that I see
Who has the need of help from me.

Because I have been sheltered, fed,
By Thy good care,
I cannot see another's lack
And I not share
My glowing fire, my loaf of bread,
My roof's safe shelter overhead,
That he, too, may be comforted.

Because love has been lavished so
Upon me, Lord,
A wealth I know that was not meant
For me to hoard,
I shall give love to those in need,
The cold and hungry clothe and feed,
Thus shall I show my thanks indeed.

Grace Noll Crowell



Kalorie Korner SOME GOOD ACCESSORIES FOR YOUR HOLIDAY TURKEY

APPLE-PINEAPPLE SLAW

3 C shredded crisp cabbage
1 C diced unpared apples
1 C tiny marshmallows
1/2 C mayonnaise or salad dressing

1 - 9oz can(1 C) pineapple tidbits,
(drained)
1/2 C chopped celery
Lettuce

Combine and toss till mayonnaise coats all ingredients. Serve in lettuce-lined bowl; trim with lemon-juice-sprinkled unpared apple wedges.

MUSHROOM WILD RICE:

1/2 C packaged wild rice
1/2 tsp salt
1 4 5/8 OZ package (1 1/3C) precooked
rice

1 - 6oz can (1 1/3C) broiled sliced
mushrooms
2 T butter or margarine

Prepare wild rice according to package directions(allow over an hour.) Drain mushrooms, reserving liquid. Add enough water to mushroom liquid to measure 1 1/3 C; add salt; use as the liquid for preparing precooked rice--heat according to package directions.

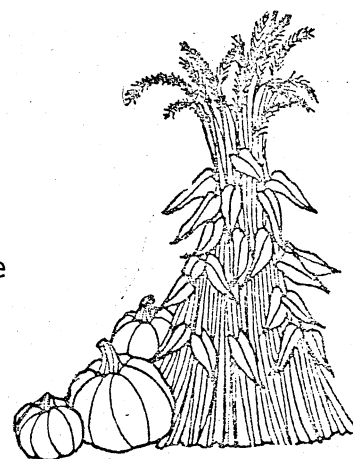
Combine drained wild rice and hot precooked rice, mushrooms, and butter. Cover; heat briefly over low heat.

Note: to short cut, use canned wild rice (1 1/2 to 2 C.)

PUMPKIN TORTE (VERY GOOD)

24 graham crackers (2 cups)
1/3 C sugar
3/4 C sugar
2 C pumpkin
1/2 C sugar
1/2 tsp salt
1 envelope gelatin
3 egg whites
1/2 pint whipping cream

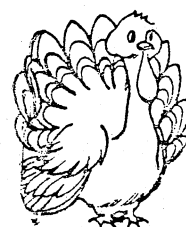
1/2 C butter
2 eggs beaten
8 oz cream cheese
3 egg yolks
1/2 C milk
1 T cinnamon
1/4 C cold water
1/4 C sugar



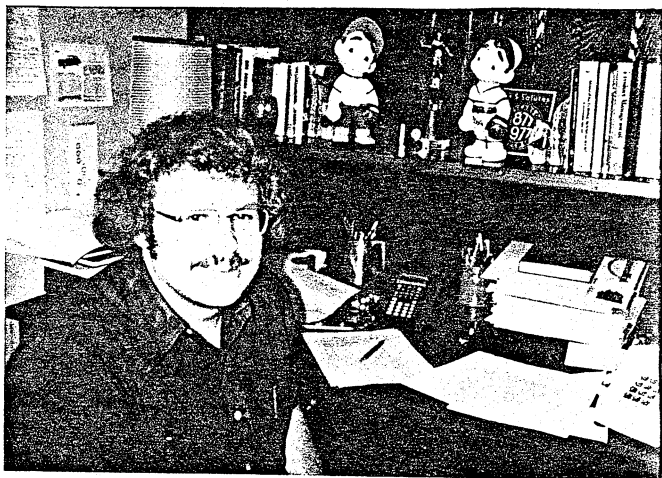
Mix graham cracker crumbs, 1/3 C sugar and butter(melted), press in 9x13 pan. Mix eggs, 3/4 C sugar and cream cheese and pour over crust. Bake 20 minutes at 350°. Cook pumpkin, egg yolks, 1/2 C sugar, milk, salt and cinnamon until thicken. Remove and add gelatin (dissolved in cold water). Cool. Beat egg whites and 1/4 C sugar and fold in pumpkin mixture. Pour over cooled crust.

Top with whipped cream.

HAPPY THANKSGIVING --- THOUGHT FOR THE HOLIDAY - PSALMS 100.



On the Other Hand



It is made from pure mountain spring water. Frequently this water is not used until it has gone through two pastures, a pulp mill, three small-town water treatment facilities, and a goat trough, but somewhere back there it bubbled brightly from a pure mountain spring.

That's not all. Pure cane sugar is added generously. Even if the sugar got kicked into the sack by a trained burro, spent four weeks in the bilge of a rusty Guatemalan boat, and ended up in a moldy Manhattan warehouse for eight more weeks, it used to be sort of pure and we're counting on that. Dentists prosper in its purity (and quantity).

We now have nine ounces of slightly used spring water and two or three pounds of slightly aged sugar. Other natural ingredients abound.

Natural caffeine goes in from natural kola nuts grown in a lower New Jersey swamp beneath a roof of pure polyethylene (I made some of that up). It can weld your eyelids open.

Natural carbonation is required, left over from old natural Studebaker batteries.

The flavor comes from natural orange juice and other natural flavors (I personally vote for Strawberry Hill, Jamocha Lemon Fudge, and Burnt Umber).

Natural citric acid backs up the natural carbonation; you can never be too sure. The whole thing needs

a certain amount of bite or it won't work.

Organically produced propylene glycol and sodium citrate combine with brominated vegetable oil to work small gastic miracles. This emulsion will work fine in your car radiator or to spray hornets. Ordinarily it would not occur to you to drink it.

Gum arabic keeps the listed items close together when the laws of chemistry and common sense suggest that they be separated.

To develop a natural color a little F, D & C yellow #5 goes into the mix. The color is indeed natural, as is the color of skunk cabbage, caterpillars, and astroturf.

Naturally, we do not want this good home grown earth-nurtured stuff to pass its prime before its time. But good, high-class preserving agents like brine, wood alcohol, and formaldehyde somehow do not seem appropriate. A mix of sodium benzoate, erythorbic acid, and EDTA (?) do okay in substitution.

I do not blame you for becoming excited! This is beginning to sound outstanding. In a red, white and green can (12 oz.), and properly chilled (30.5 F) this assemblage of elements can make you weep with pleasure. Some prefer it in a bottle, but only because it will not eat through the bottle and leak out nearly as quickly as it will when placed in a can.

Drinking it has been compared with a weekend in Cleveland, running 30 miles backwards across Lake Michigan, and flying a hang glider across the North Pole.

Naturally this libation is not alone in quenching the thirst of our pleasure-mad society. We down tankloads of its cousins as well in brown, red, yellow, and sienna as well as other colors favored by the vast American public. I truly meant to list the materials for several other popular beverages, but I got sick.

Could have been something I drank.

Thanksgiving as an Expression of the American Spirit

This oldest festival,
dating from the heroic age of America,
is the best expression of our national spirit.

It combines into one conception
productive enterprise,
domestic felicity,
and religious devotion.

Thanksgiving Day represents the fruits of industry
turned to family festivity and sanctified by prayer.

It was instituted by men of culture
and women of refinement
who showed themselves willing to suffer
persecution, imprisonment, banishment
from the comforts of an English home,
exile across the sea, cold, hunger, pestilence,
and death for their principles.

Those principles are today the richest treasure
and the brightest hope for humanity.

They are the stuff of which heroes were made
and by which a nation was nurtured to its manhood.

These three principles
are the legacy which that heroic age
has bequeathed to us, its heirs:
self-government in the state,
freedom for the Church, goodwill toward mankind.

Let us cherish these principles,
for in them lie the essence, the beauty,
the strength of American institutions,
and the warrant of their perpetuity.

Adapted from Joseph Parrish Thompson

Floodlight

Did you ever stub your toe or bite your tongue? Well, if you do and the damage is bad enough, call me and I'll give you an insurance form to fill out to make you feel better.

When the employee portion of the insurance form is filled out and signed properly it can be given to your doctor to fill out their portion. The form is then sent with any other pertinent bills you may have to the insurance company. In approximately 10 days to two weeks you will receive a check for your bills. You then pay your doctors and all other bills rather than taking a night out on the town.

If you are sick or if you are taking tests for a problem, your bills are paid according to the policy schedule and all insurance covered additional bills are turned into major medical. Once each individual meets their yearly \$100 deductible, 80 per cent of the bills are paid.

I enjoy working with the insurance claims. If you ever have any questions, please feel free to call me on extension 243, or "come up and see me sometime". In the meantime, break a leg.



-- Sally Peffley

SUNSHINE is delicious, rain is refreshing, wind braces up, snow is exhilarating; there is no such thing as bad weather, only different kinds of good weather.

RUSKIN

Classifieds

DO YOU NEED TUPPERWARE? You can book a party at your home with the new Tupperware dealer -- Evelyn Millsaps. See Evelyn in the Boardroom or call 263.

COOKBOOKS!! Buy a cookbook from Earl Smith. A \$5.00 donation will help the youth of Zion Missionary Church to get to Los Angeles for M.Y.F.I. in 1980. Recipes submitted by the ladies of the church. Also selling popcorn. See Earl Smith on Line 2.

SNOW PLOWING -- See Steve Myers or call extension 271.

LAST CALL FOR DECORATOR HANGERS! We're sending in another hanger order and must have your order by November 15th. These hangers come in six different colors and sell for \$7.80 per dozen. These hangers make excellent gifts for friends and loved-ones. Place your order with Marcie Kidder or call extension 241. Hangers will arrive by the end of November.

FOR SALE: 2 twin beds, walnut and wicker headboards, frames, mattresses and boxsprings included. Very good condition! Each: \$60.00! Matching dresser with mirror: \$40.00! 1 Twin bed with bookcase headboard, frame, mattress, boxspring included. Plus matching dresser with mirror: \$100.00/ set. 1 Wagon wheel chandelier, 5-lights with frosted chimneys, brass trim. Only \$50.00! (Original price over \$100.00) Sofa and side-chair, red velvet/black naugahyde. End tables, coffee table, lamps. NO REASONABLE OFFER REFUSED!!! Call after 6:00 pm -- 264-9062 or extension 201 from 8:00 am to 5:00 pm.

ANYTHING YOU WANT TO BUY OR SELL? TRY THE CRIER. ALL ADS MUST BE IN BY NOVEMBER 20TH FOR THE DECEMBER ISSUE. ROUTE TO JAN SMITH.



A Return to the Good Old Days Before the Crash

"Hi! I'm Bob Barker and I'd like to welcome you to this special, at-home edition of

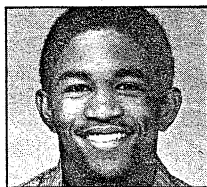
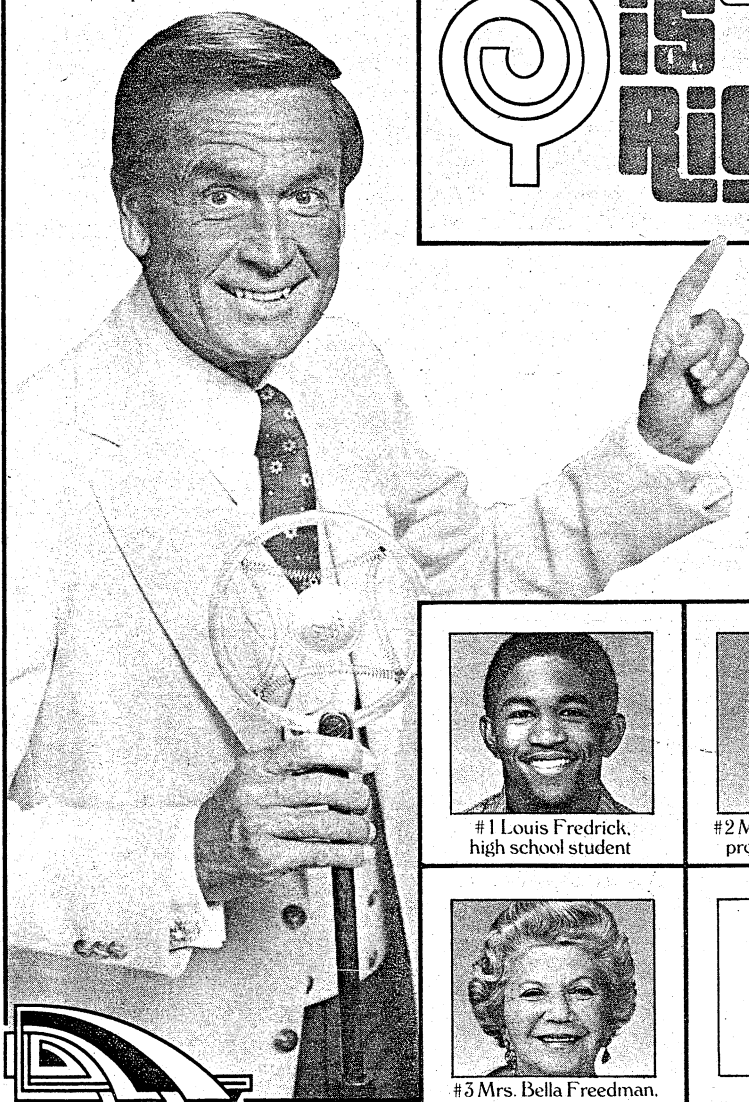
YOU all know how to play the game, don't you? Contestants try to win prizes by guessing closest to the actual retail selling price of commercial products. Today's format is a little different from our usual program, however, in that contestants will not be guessing the current prices, but rather the



1929 prices of the items we have selected. That's right, what did these items cost fifty years ago today, just before the great Stock Market Crash on October 29.

"Our four contestants today are Louis Fredrick of Brooklyn, New York; Mrs. Gloria Rosenthal of Valley Stream, Long Island; Mrs. Bella Freedman of North Miami, Florida; and each of you at home who'd like to find out how you would have done against the other three. Louis, Gloria, and Bella have already made their best guesses of the 1929 advertised retail cost of each item. You can compare your guesses with theirs, and with the actual 1929 cost, in the Answer Drawer. There's no penalty today for going over the retail price. The closest guess wins.

"Okay, now on to the first item."



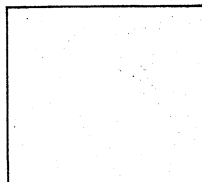
#1 Louis Fredrick,
high school student



#2 Mrs. Gloria Rosenthal,
professional contestant

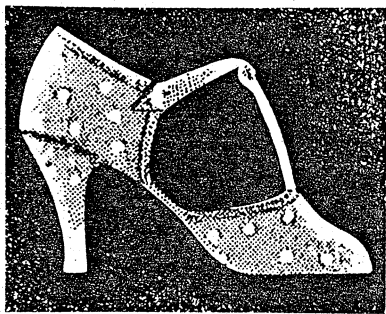


#3 Mrs. Bella Freedman,
grandmother

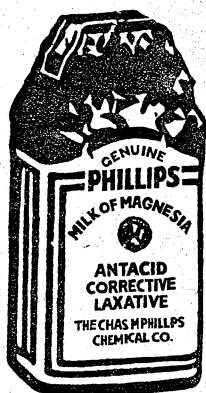


#4 You





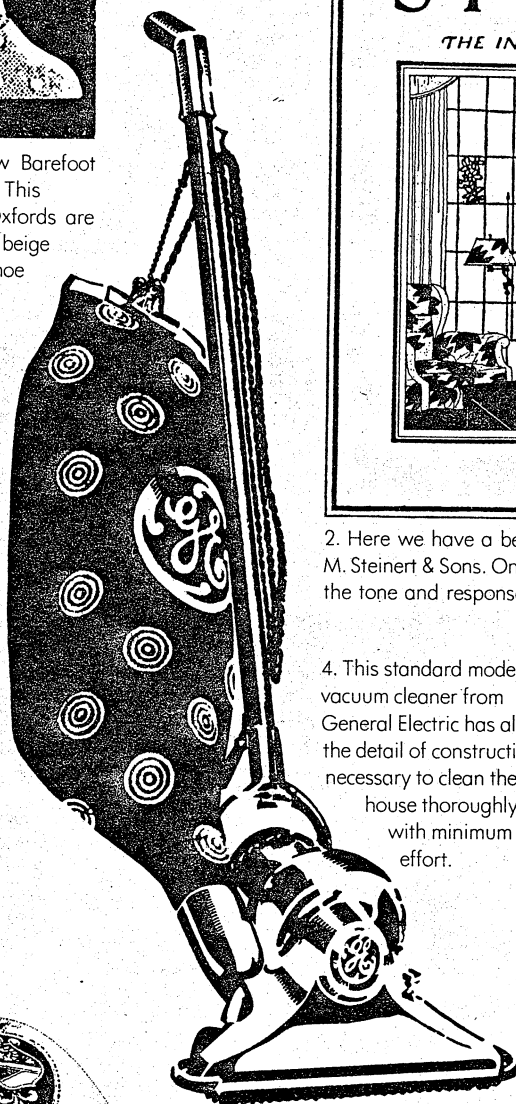
1. Ladies, you'll love these new Barefoot Fashions from Saks-Fifth Avenue. This pair of high heel Le Touquet Oxfords are made of pierced white suede and beige kidskin. A comfortable evening shoe that's right in vogue.



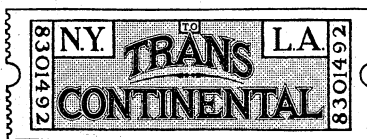
3. For that occasionally upset stomach or acid indigestion, a 5-ounce bottle of Phillips Milk of Magnesia works wonders as it coats the stomach with soothing protection.



6. Next we have a one-pound box of Whitman's Prestige Chocolates, a scrumptious assortment of Prestige specials, decoratively packaged in a metal chest. Whitman's—the company famous for their fine candies for 87 years.



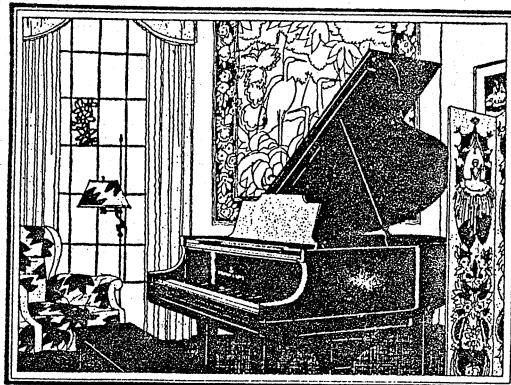
4. This standard model vacuum cleaner from General Electric has all the detail of construction necessary to clean the house thoroughly with minimum effort.



7. Here we have a round-trip ticket for two between New York and Los Angeles by Transcontinental Air Transport. For comfort, take the TAT air-train service from coast to coast—plane by day, train by night—and cut your travel time in half...to 48 hours.

A popular new STEINWAY

THE INSTRUMENT OF THE IMMORTALS



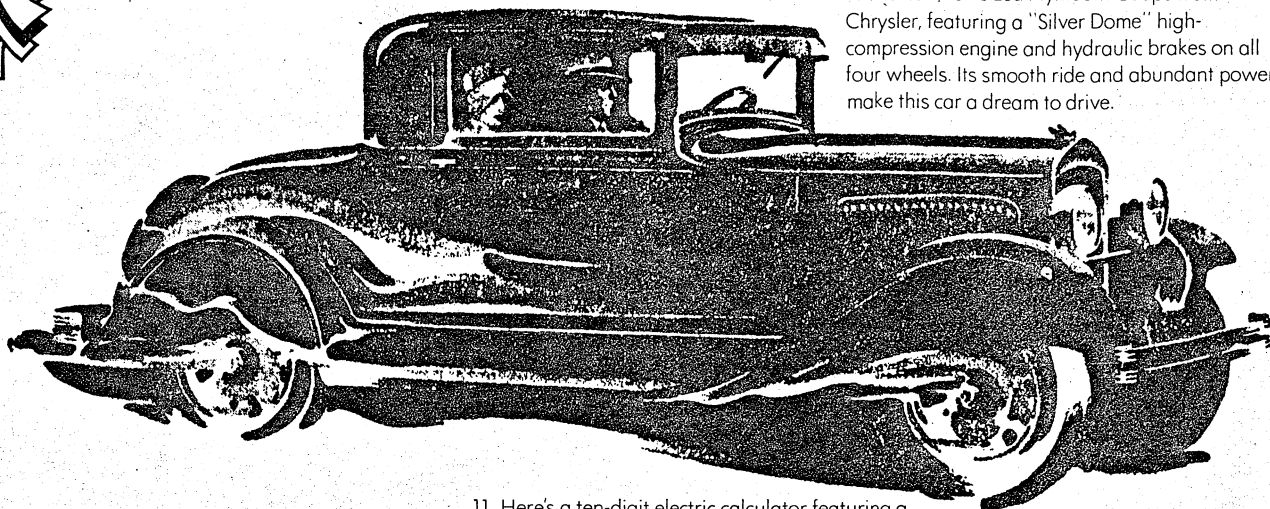
2. Here we have a beautiful Steinway Ebonized Baby Grand Piano from M. Steinert & Sons. Only five feet seven inches long, this new piano retains the tone and response of a true grand piano.



5. A one-mile ride in New York City in a brand new Paramount Taxi Cab is luxury at its finest. Paramount takes you right where you want to go in both comfort and style.



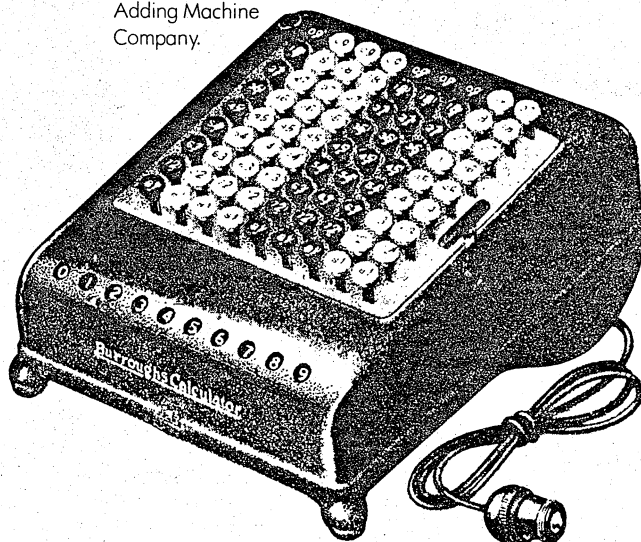
8. One can of delicious Campbell's Tomato Soup—what could be more nutritious or economical than a steaming cup of soup served with lunch? And who makes it better than Campbell's, makers of 21 different soups.



9. The new, full-sized Plymouth Coupe from Chrysler, featuring a "Silver Dome" high-compression engine and hydraulic brakes on all four wheels. Its smooth ride and abundant power make this car a dream to drive.



10. Two rolls of famous Scott-Tissue, the completely absorbent, chemically pure bathroom tissue from the Scott Paper Company.

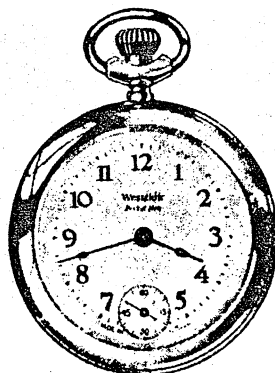


11. Here's a ten-digit electric calculator featuring a new key mechanism which virtually eliminates errors due to incomplete key strokes. From Burroughs, the Adding Machine Company.

12. For keeping up-to-date on politics, cultural events, and the sporting and fashion scenes, there's nothing better than a current copy of *The New Yorker* magazine.



13. And now a package of Lucky Strike cigarettes from the American Tobacco Company, who blend fine tobaccos using their unique "toasting" process for that extra special flavor.



14. From Westclox, makers of fine pocket watches and elegant clocks for 40 years, we have the Pocket Ben, a nickel-plated timepiece of distinguished reliability.

15. Our last item today is a 10-ounce bottle of Vitalis. A dry scalp is often the cause of baldness. To prevent this and also relieve dandruff, use Vitalis, from Lewis Brothers.



DRY

scalp is often the cause!

OF poor hair, falling hair and premature baldness. Take care of your scalp with VITALIS—a pure vegetable oil preparation that retards falling hair, relieves dandruff and dresses the head in a youthful way. The smartest men and women in New York are using—

VITALIS

LEWIS BROS. ~ Chemists ~ NEW YORK

Personnel Paraphernalia

KEN WOODCOX (Marketing) became a grandpa again for the eighth time.

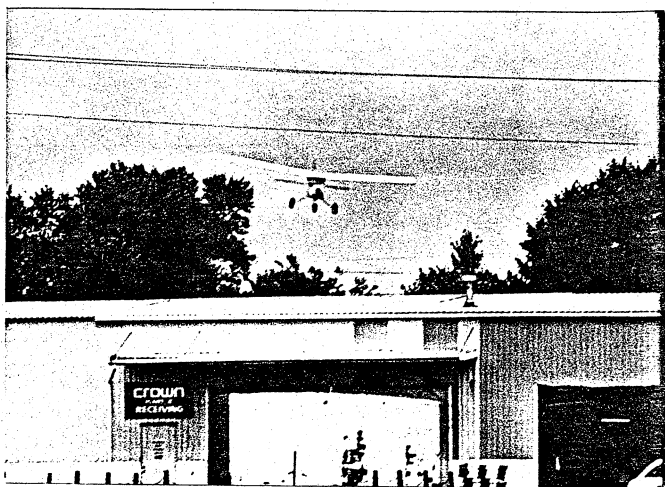
MARCIA GALL (Line 5) went to Colorado to visit her brother and wife and returned to CROWN with an afro.

JANE (Line 1) and JIM (Day Tech) BONTRAGER are driving a new Rabbit around.

NANCY BROCK (Line 1) visited her brother and wife in Southern Illinois.

JOANN BRYANT (Line 6) has come up in the world from a Pinto to a Cadillac.

Could this be our very own President, MAX SCHOLFIELD, risking his life by flying so terribly, terribly low over CROWN? No, it's only RAY STEVENS (Engineering) flying his model airplane



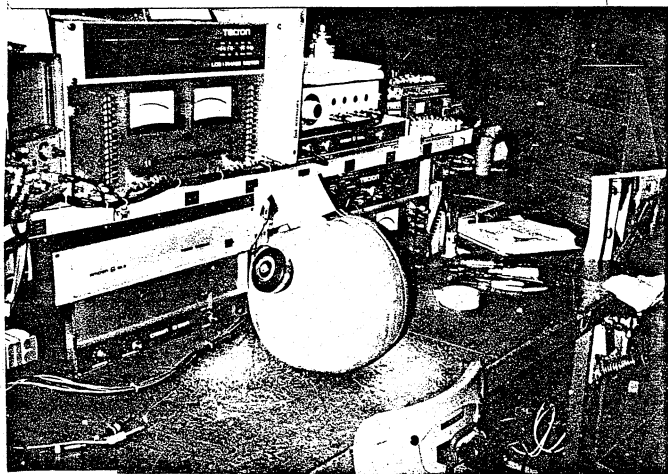
According to JUNE KULP (Line 2), "the old nag is going to be riding a colt". JUNE and IKE (Maintenance) just purchased a Dodge Colt.

SHIRLEY SEARER (Line 5) took some time off, then came back part time and is finally back full time now that she has her household adjusted to a new baby boy.

LINDA KIRKENDALL (Line 1) is back after taking some time off.

ERMA SHANK (Line 2) went to the Ozarks and is quoted as saying that she was looking for a nice hillbilly to settle down with.

MARC MILLER (Line 5) went to Walt Disney World and on a Caribbean cruise (where he was looking for women..... maybe he and ERMA ought to get together). According to his fellow employees this is who replaced MARC while he was gallivanting about.



Meanwhile -- TERRY BALDWIN (Maintenance) is planning a marriage in November. Congratulations, TERRY.

Boy, do we have new homes to announce this month. The following people were reported to be in the process of building a new home: ARLINE BONTRAGER (Administrative Assistant), MARY IHNKEN (Production), ENOS YODER (Purchasing) and BILL BRENNAN (Engineering).

You'll have to ask STEVE PEER (Production) what type of uniform he wears after hours.

JANET COOK (Line 2) is a grandmother again.

EVELYN CLARK (Stockroom) is going to Florida to visit her son.

Even though SYLVIA MILLER celebrated another birthday, she claims she doesn't age any older than 29. It is rumored that some

people don't believe what Sylvia says. Here's a picture of Sylvia and her birthday present from Line 5.



BETTY MYERS (Line 1) is expecting a grandchild in April, 1980.

Lots of bosses were honored on Boss' Day, October 16th. Here's one, STEVE SCHOLFIELD, who received a plaque made especially for him by his employees.



The plaque read:

"Happy Boss' Day
to a Great Boss
Steve Scholfield
From the Boardroom
10-16-79

Bob Evelyn Leona Lynn Steve"

DAN LUTZ (Plant 2) is living in a new home where much of his own time was spent in building.

DENNIS (Marketing) and TONI (Line 1) SIERACKI traveled to Devil's Lake, Wisconsin where they joined some hot air balloonists. DENNIS and TONI chased the balloons through the Wisconsin scenery and even took a ferry across the Wisconsin River to catch up with the balloons. They also went to several Northern Illinois sites including White Pines State Park. To top their vacation off, DENNIS bought TONI a dishwasher.

GAIL BALMER and KAY PAMACHENA (Incoming Inspection) are holding - well, we think they're holding a cucumber. Other people claim it's a green bean from Jack and the Beanstalk fame. Well, whatever it is, KAY claims she brought it in for GAIL to eat.



Why is BOB KOLLAR (Line 6) wearing ear plugs?

TINA MCLAIN is on fall break at Bethel College and put some time in on Line 4. The same for ROBERT CLYDE who picked up some hours in Maintenance.

GENE GEVAERT (Plant 2) and wife are leaving the 29th of November to spend three weeks in Florida.

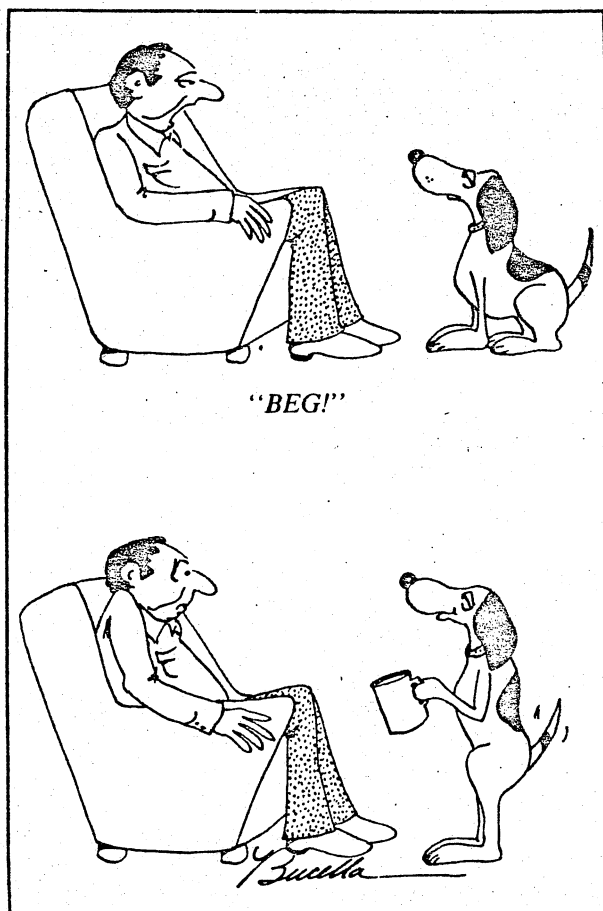
STEVE HISEY (Service) returned from his vacation in Florida.

SALLY PEFFLEY (Insurance) claims this little kitty that she made does everything but meow, we're wondering how it uses the litter

box. At any rate, SALLY made this cute kitty in ceramic class for SHIRLEY SOUSLEY. Some of you may remember SHIRLEY's kitty, Oreo. SALLY thought she'd make a replica of Oreo for SHIRLEY to keep forever.



ALL EMPLOYEE NEWS MUST BE TURNED IN BY NOVEMBER 20TH FOR THE DECEMBER CROWN CRIER. PLEASE PUT IN THE BOX OUT IN THE EMPLOYEE AREA!



Sports With Gene

HI SPORTS FANS!

Just a few news notes from the sport scene at CROWN. The mens bowling team got off to a good start this season. As of this issue they are in 4th place. That is not bad for being in a 16 team league. Larry Dennison is leading the team with a 175 average.

The ladies bowling team is on a winning streak. They say they win a few and lose a few. The ladies team, with the help of several others, hold all the teams up. It is said that they are in 6th place.

The YMCA-WCMR Marathon was run by Jerry Vest, who ran four miles; Paul Moffit, two miles; Steve Hisey, two miles; Mike Branch, 3.5 miles; Tim Bock, 1.7 miles; Dave McLaughlin, 2.5 miles; Eric Lattrez, two miles; Steve Peer, 3.5 miles; Kim Curry, two miles and Walt Berndt, three miles. The field was tremendously strengthened this year and while they did not place, the team beat last year's time by 12 minutes. It took the team three hours, 22 minutes, and 50 seconds to run 26 miles. The average pace for CROWN team-wise was seven minutes, 45 seconds for every mile.

-- Gene Geveart

Three-Player Ping-Pong: It'll Run You Ragged

Three-player Ping-Pong was probably invented by someone who'd just seen a dog chasing its own tail.

Two players position themselves at either end of the table, as in ordinary singles. The third player begins at one side of the net. Once the ball is in motion, players rotate around the table—the server to the receiver's position, the net player to the server's position, and the receiver (after he returns the serve) to the net position. Players work together to keep the ball in flight as they race around the table. The ball, of course, has several advantages: a head start, momentum, a straight line to travel, and considerably less weight. The players, however, have all the fun.

When you master the basic version, try dropping your paddle before each rotation.

Key Dealer Club Member

NAME OF DEALER: Stereo Component Systems, Corporate Name; Tech Hi Fi, Stores Name
LOCATION: 34 stores franchised for CROWN. Four stores in New Jersey, eight in Metropolitan New York, seven in Michigan, eight in Massachusetts, two in New Hampshire, two in Rhode Island and three stores in Connecticut.
KEY DEALER CLUB MEMBER: 1978, 1979
TYPE OF DEALER: 33 stores are franchised for Hi Fi, one store for Distinction.
BUYS THE MOST: SL-1/PL-1 combinations
SPECIAL CUSTOMERS: University of Michigan; Children's Hospital Medical Center in Boston, Massachusetts; Steak and Ale Restaurant in Madison Heights, Michigan; GTE Sylvania.
INTERESTING TIDBIT: S.C.S. has the highest sales volumn for any dealer.

Simplicity of character is the natural result of profound thought.

WILLIAM HAZLITT

NOSTALGIA is longing for a place you wouldn't move back to.

Crown Equipment Profile

Something new has been added. The FM-1 Stereo Tuner, announced last spring is now in full production at CROWN. The first three batches of FM-1 were built outside the plant by Draco Labs in Wisconsin. Their experience in tuner production helped us to get the tuners to our dealers as soon as possible and also gave us time to set up our own production area and gather the special equipment needed.

The FM-1 line employs three people full time. Nancy Brock, Betty Myers and Jim Bontrager.



Betty and Nancy build up the various assemblies and do chassis wiring and bring them all together to form a completed FM-1 ready for a 120 hour heat run. The front end module and display module are pretested before assembly. Paul Moffett, Marc Miller or John Harris are called on from time to time to handle those duties.

After heat-run, the tuners are put into a cage with Jim Bontrager. The cage is not to keep Jim in, but to keep radio interference out. Jim aligns the front end and makes all the other necessary adjustments to insure that the tuner is functioning properly and that all specifications are met. He then records this on a proof of performance sheet that is shipped with the tuner. John Bachman from the Service Department has been helping production by testing tuners in the evening. FM-1 production is now at 6 per day and Engineering is now working on methods to reduce both assembly and testing time.

The FM-1 is a new experience for Engineering and Production at CROWN and one that we have learned a great deal from. Its state-of-the-art technology, innovative design and superior craftsmanship have made FM-1 a product we can be proud to offer.

-- Kingsley Becker

IT TAKES less time to do a thing right than to explain why you did it wrong.

H.W. LONGFELLOW

The American Thanksgiving

"Our harvest being gotten in, our governor sent four men on fowling, that we might after a special manner rejoice together after we had gathered the fruit of our labors. The four in one day killed as much fowl as, with a little help beside, served the company almost a week. At which time, amongst other recreations, we exercised our arms, many of the Indians coming amongst us, and among the rest their greatest king Massasoit, with some ninety men, whom for three days we entertained and feasted, and they went out and killed five deer, which they brought to the plantation and bestowed on our governor, and upon the captain and others. And although it be not always so plentiful as it was at this time with us, yet by the goodness of God, we are so far from want that we often wish you partakers of our plenty."

So wrote Pilgrim Edward Winslow to a friend in England shortly after the colonists of New Plymouth celebrated their first successful harvest. This brief passage is the only eyewitness description of the events that were to become the basis of a uniquely American holiday: Thanksgiving. As with so many of the facts of the Pilgrims' first years in America this occasion has become so imbued with tradition that it is difficult to place it in the perspective it occupied in Winslow's eyes. Indeed, any reference to giving thanks is notably missing from Winslow's description. What took place on that fall day some three-and-a-half centuries ago is best understood as the first recorded English harvest festival held on American soil, the acting out of an institution of great antiquity in the England the Pilgrims had left behind.

Harvest festivals combining prayers, sacrifices and rituals for the appropriate deity and joyful reveling at the accomplishment of a full granary and an end to the year's toil can be said to be old as harvests. The tiny farming community of Plymouth had special cause to celebrate in the autumn of 1621, for the people had established a firm foothold in their new home, as witness the successful crop of Indian corn that they had gathered.

In the winter months that immediately followed their landing at Plymouth in 1620, nearly half of the settlers had perished. Still, they had planted a crop in the spring. They had erected houses for shelter where there had been none. And they had won the trust, friendship and aid of the Indians. Now the harvest was proof of their ability to survive. And if they needed more precedent than centuries of tradition in their native land for the harvest celebration they held, there were references to harvest festivals in the Old Testament to which these avid students of the Scriptures could turn.

History does not record the reason for the decision—if it was in fact a decision rather than merely spontaneous reaction to circumstances—to hold a harvest festival rather than to proclaim a day of thanksgiving for that first New England harvest. Government-proclaimed days of thanksgiving, upon which everyone was to rest and offer prayers to God for some special providence, were well known to the Pilgrims. But the association of the day-of-thanksgiving-and-prayer concept with the fall harvest is something that happened subsequent to 1621 in New England.

There is no mention of Plymouth's celebrating the harvest in 1622, and perhaps it did not, for the yield was meager. In July of 1623, Governor William Bradford proclaimed the thirtieth of that month as a day of prayer and thanksgiving for the entire colony in gratitude for deliverance from a drought which had threatened yet another year of privation. In the years that followed, the individual towns and sometimes entire colonies of New England pro-



claimed days of thanksgiving at various times during the year on an independent basis, governed by whatever particular providences each felt obliged to acknowledge. There might be several in a single year for a given community. Most of the thanksgiving days one finds reference to in the surviving seventeenth-century colonial records are not related to the harvest. The occurrence of a fall day of thanksgiving associated with a harvest feast seems to have become general practice in the New England colonies and others by the time of the Revolutionary War, but the date of celebration varied according to local preference.

The first national day of Thanksgiving was Thursday, November 26, 1789. It was proclaimed by President Washington, not in response to the bounties of the harvest but in gratitude for the establishment of the Constitution of the United States. However, Thanksgiving did not become an annual national holiday following the Washington proclamation. Later presidents were indifferent or opposed to such proclamations, and there was a strong tradition for keeping the fall festivities responsive to local conditions.

The second National Thanksgiving Proclamation was issued by President Lincoln, in 1863, designating that the last Thursday in November would be set aside for the entire nation to give thanks together that despite the Civil War things were not so bad for the country as they might have been. The Lincoln proclamation was apparently in response to the efforts of Mrs. Sara Josepha Hale, editor of *Godey's Lady's Book*, who had been campaigning for the institution of a national Thanksgiving day since 1827.

Every president since Lincoln has continued the practice of proclaiming a day of Thanksgiving in the latter half of November. The local New England harvest-feast thanksgivings have given way to the national celebration, although the harvest has been "home" for some weeks by that time of year. Plimoth Plantation, in attempting to re-create for its visitors something of the life of the English people who settled here in the early seventeenth century has chosen to return to the earlier New England practice of celebrating the blessing of a good harvest at "harvest-time," in the best tradition of Plymouth's citizens of 1621.

**DON'T
LET
THIS
MAN'S
FACE
BOTHER
YOU !**

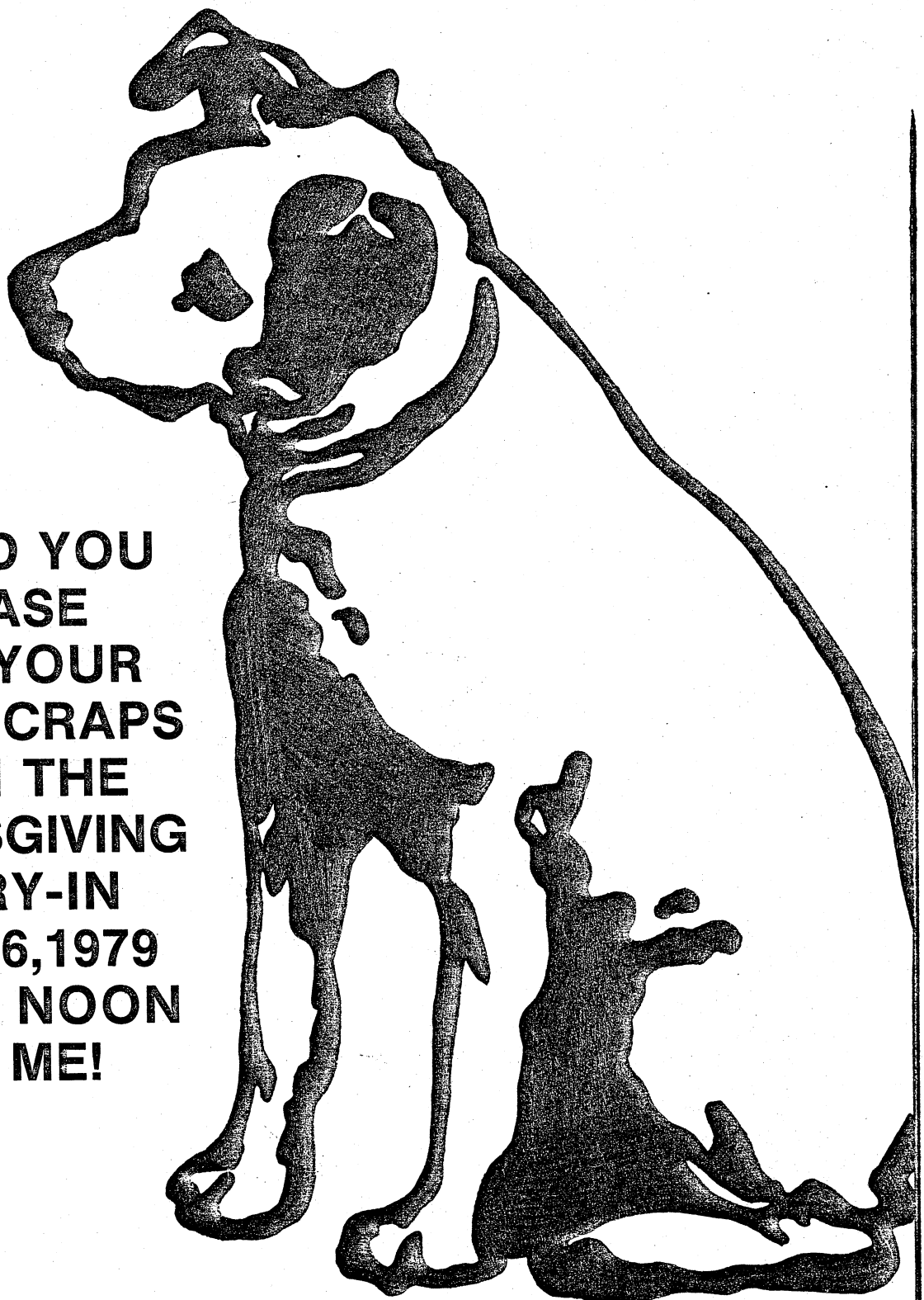


This man and many more like him DO NOT want you to learn more about conserving energy. We all know that there are new and better ways to heat our homes and more efficient means of transportation.

For those of you who are interested in learning more about energy conservation (primarily in transportation), you are invited to attend (bring a guest if you wish) a meeting / workshop where you personally can learn and develop new skills in energy conservation. This meeting will be held on December 10, 1979 , from 6:30 p.m. to 9:00 p.m. at the Holiday Roller Rink, Mishawaka Road, Elkhart. The first 100 persons to walk through the door will be admitted free. Skate rental will be \$.75 per person.

We hope you can attend. Be there before you run out of gas!

**WOULD YOU
PLEASE
SAVE YOUR
FOOD SCRAPS
FROM THE
THANKSGIVING
CARRY-IN
NOV. 16, 1979
FRIDAY NOON
FOR ME!**



Key Dealer Club Member

NAME OF DEALER: Arnold & Morgan
Music Company
LOCATION: 2 stores -- Garland and
Dallas, Texas
KEY DEALER CLUB MEMBER: 1978, 1979
TYPE OF DEALER: Hi Fi and
Distinction.

SPECIAL CUSTOMERS: Dallas Cowboys
football team members
include: Cliff Harris, Charley
Waters, Harvey Martin, Robert
Newhouse. Also sells to Paul
McCartney; Larry Mahan; and
Jimmy Swaggert, Evangelist.

INTERESTING TIDBITS: Arnold &
Morgan being the #3 dealer
in the nation in 1978 had a 26
per cent increase in sales for
1979 making him the nations #2
dealer with only two stores
doing the work. John McCurdy,
president of Arnold & Morgan,
started the audio division of his
store with only 200 square
feet. Arnold & Morgan now has
3,000 square feet and seven
sound rooms.

To show the closeness between
dealers and reps, we understand
Arnold & Morgan challanged
Dobbs-Stanford (our rep firm in
Texas) to a "friendly" game of
flag football. It seems that
John McCurdy received a broken
foot out of the deal and Mike
Echart (of Dobbs-Stanford) wound
up with a couple of broken
ribs. So who won the game, guys?



New Employee Profile



NAME: Wayne L. Blakesley
BIRTHDAY: March 26
DEPARTMENT: Engineering
POSITION: Production Engineer
HOBBIES AND INTERESTS: Flying and
my two Siamese Cats
HEARD OF CROWN THROUGH: Worked
here before (1959-1972)
ACTIVITIES: Member of Wings for
Witness since May, 1978.

List Dept.



**Alphabet Soup is
Brought to You
by the Letter "H"**

For the insatiably curious, here is
the frequency of letters in a sam-
ple can of Campbell's Alphabet
soup.

A	6	N	6
B	9	O	8
C	7	P	8
D	9	Q	4
E	2	R	4
F	2	S	3
G	2	T	6
H	14	U	8
I	5	V	4
J	8	W	10
K	2	X	10
L	4	Y	10
M	6	Z	4

Happy Birthday



- 2 -- Zelma Morgan, Mel Smith
- 14 -- Gerald Stanley
- 17 -- Jim Stembel
- 20 -- Bill Miller, Johnnie Bryant
Becky Jaqua, Mark Goss
- 29 -- Diana Skirvin



The best way to succeed in life is to act on the advice we give to others.

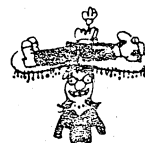
Employee Council Report

We will be having a roller-skating party at Holiday Roller Rink on Monday, December 10, 1979, from 6:30 pm until 9:00 pm. The first 100 people will be admitted free; after that, it will be \$.50 per person. Everyone will pay skate rental (\$.75) unless they have their own skates.

We will also be having our Thanksgiving carry-in on Friday, November 16, 1979 during our noon hour. Meat will be provided by CROWN.

-- Laura Weaver

Trivia



Dr. Demento's Ten Worst Song Titles of All Time

Dr. Demento, a California disc jockey whose show is syndicated to over 600 stations around the world, specializes in tasteless music. Here are his favorite songs, each one worse than the one before.

1. *I Scream, You Scream, We All Scream for Ice Cream.*
2. *They Needed a Songbird in Heaven, So God Took Caruso Away.*
3. *Plant a Watermelon on My Grave, and Let the Juice Soak Through.*
4. *If the Man in the Moon Were a Coon.*
5. *Where Did Robinson Crusoe Go with Friday on Saturday Night?*
6. *Come After Breakfast, Bring Your Lunch, and Leave Before Suppertime.*
7. *How Could You Believe Me When I Said I Love You When You Know I've Been a Liar All My Life?*
8. *I've Got Those Wake Up Seven Thirty, Wash Your Ears They're Dirty, Eat Your Eggs and Oatmeal Rush to School Blues.*
9. *Would You Rather Be a Colonel with an Eagle on Your Shoulder or a Private with a Chicken on Your Knee?*
10. *A Woman Is Only a Woman, But a Good Cigar Is a Smoke.*

Beyond

Our Asking

*More than hearts can imagine
or minds comprehend,
God's bountiful gifts
are ours without end.*

*We ask for a cupful
when the vast sea is ours,
We pick a small rosebud
from a garden of flowers,*

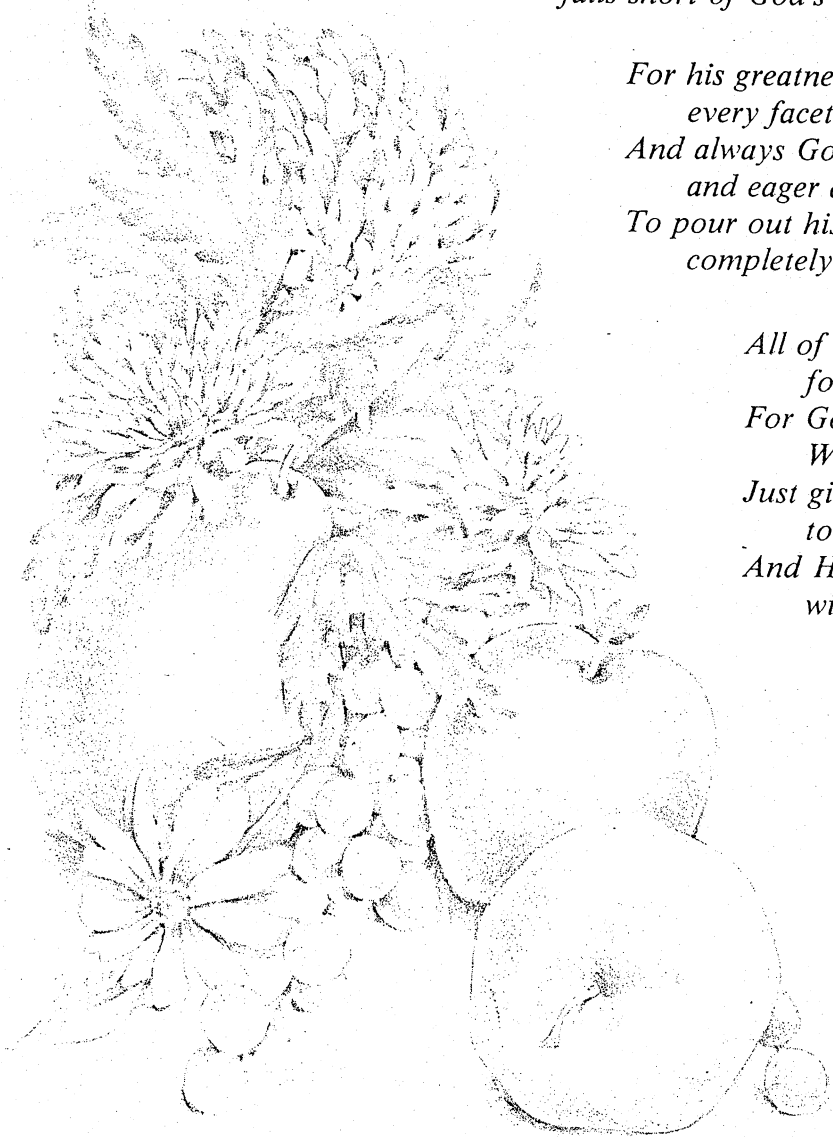
*We reach for a sunbeam
but the sun still abides,
We draw one short breath
but there's air on all sides.
Whatever we ask for
falls short of God's giving*

*For his greatness exceeds
every facet of living,
And always God's ready
and eager and willing
To pour out his mercy
completely fulfilling*

*All of man's needs
for peace, joy and rest
For God gives his children
Whatever is best.
Just give Him a chance
to open his treasures
And He'll fill your life
with unfathomable pleasures,*

*Pleasures that never
grow worn out and faded
And leave us depleted,
disillusioned and jaded.
For God has a "storehouse"
just filled to the brim
With all that man needs
if we'll only ask Him.*

Helen Steiner Rice



NAME: Julie Overhulser
BIRTHDAY: December 14
DEPARTMENT: Customer Service
POSITION: Secretary
HOBBIES AND INTERESTS: Singing,
Canning and Freezing
HEARD OF CROWN THROUGH: Employment
Agency - Careers Unlimited

FOLLOWING the path of least resistance is what makes men and rivers crooked. Men seldom drift to success.

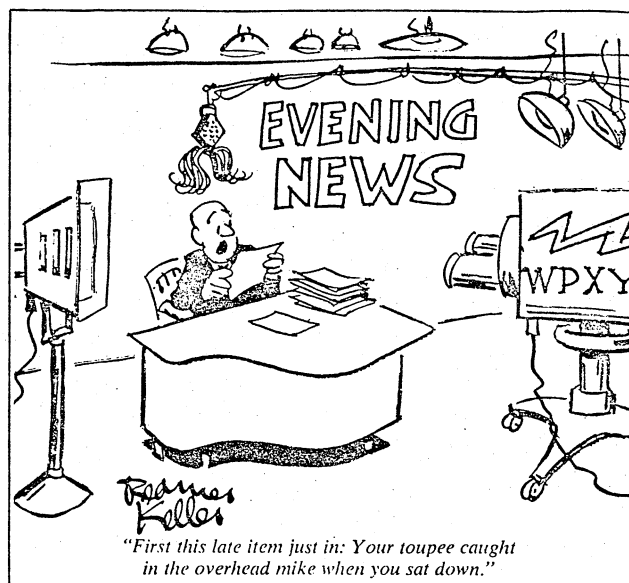
A dog is the only thing on this earth that loves you more than he loves himself.

JOSH BILLINGS

Items	Actual 1929 Price	Guest	Louis Fredrick	Guest	Georgia Rosenhall	Guest	Bella Freedman
1 Ladies Oxford	18.50	30.00	11.50	1.98	16.52	7.50	11.00
2 Piano	\$1,425.00	\$100.00	\$1,325.00	\$499.00	\$926.00	\$1,500.00	\$75.00
3 Milk of Magnesia	.25	.75	.50	.09	.16	.25	----
4 Vacuum Cleaner	35.00	35.00	----	42.00	7.00	10.00	25.00
5 Taxi Fare	.30	.25	.05	.10	.20	.25	.05
6 Chocolates	2.00	.50	1.50	.98	1.02	1.00	1.00
7 Taxi Ticket	1,407.76	1,000.00	407.76	1,200.00	207.76	600.00	807.76
8 Tomato Soup	.12	.20	.08	.05	.07	.15	.03
9 Plymouth Coupe	685.00	500.00	185.00	900.00	215.00	800.00	115.00
10 Scottisssue	.25	.50	.25	.22	.03	.20	.05
11 Calculator	300.00	150.00	150.00	200.00	100.00	275.00	25.00
12 The New Yorker	.15	.25	.10	.25	.15	.15	----
13 Lucky Strikes	.15	.15	----	----	----	.15	----
14 Pocket Watch	1.50	5.00	3.50	2.98	1.40	2.50	1.00
15 Vitamins	1.00	.50	.50	.09	.91	.50	.50
Total of Errors			\$2,085.74		\$1,476.25		\$1,061.39

Computing Your Score Compare the actual 1929 price of each item against your guess and determine made by each of the other three contestants. The contestant with the lowest total error is the winner. (To determine which individual items you would have won on the show, check the items in which you made the lowest error of the four contestants. Those items are your imaginary prizes.)

The Price Is Right



List Dept.



Two-Letter Words

In the game of Scrabble, two-letter words are often essential links between longer words on the grid. In tournaments, only these 86 two-letter words are acceptable.

AA	EX	OM
AD	FA	ON
AE	GO	OP
AH	HA	OR
AI	HE	OS
AM	HI	OW
AN	HO	OX
AR	ID	OY
AS	IF	PA
AT	IN	PE
AW	IS	PI
AX	IT	RE
AY	JO	SH
BA	KA	SI
BE	LA	SO
BI	LI	TA
BO	LO	TI
BY	MA	TO
DA	ME	UN
DE	MI	UP
DO	MU	US
EF	MY	UT
EH	NA	WE
EL	NO	WO
EM	NU	XI
EN	OD	XU
ER	OE	YA
ES	OF	YE
ET	OH	

—from *The Official Scrabble® Players Dictionary*
(G. & C. Merriam Company).

This month's Baby Face -- Dave Stuber

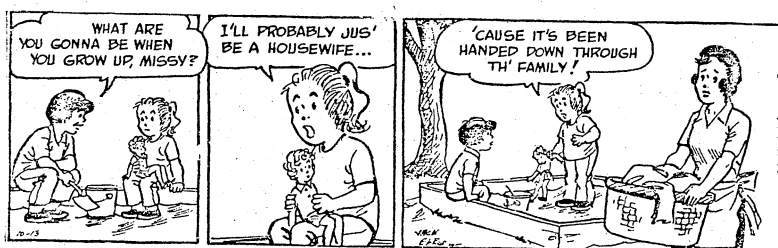
“What did you want to be when you were growing up?”

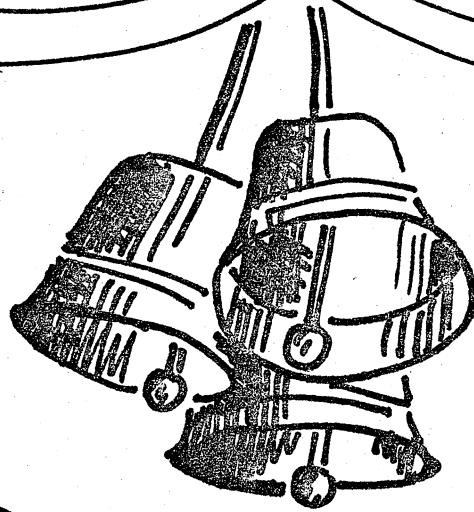


- | | |
|------------------------------------|---|
| 1. Ballerina | 35. Sales Lady |
| 2. Secretary | 36. Teach (until I found out they didn't make any money!) |
| 3. Interpreter | 37. Older |
| 4. Olympic Star | 38. Model |
| 5. Rock Star | 39. Airline Stewardess |
| 6. Teacher | 40. Archeologist |
| 7. Nurse | 41. President (are you kidding?) |
| 8. Fireman | 42. Mother |
| 9. Policeman | 43. Veterinarian |
| 10. Lady Preacher | 44. Married to Tyrone Powers |
| 11. Hermit | 45. Accountant |
| 12. Mailman | 46. Singer |
| 13. Electronic Engineer | 47. Pilot |
| 14. Playboy | 48. Farmer |
| 15. A Nice Guy | 49. Telephone Operator |
| 16. Baseball Player (Cubs) | 50. Merchant |
| 17. I haven't grown up yet. | 51. Architect |
| 18. It's been too long ago. | 52. Social Worker |
| 19. \$\$ Wealthy \$\$ | 53. Missionary |
| 20. Commercial Artist | 54. Writer |
| 21. Traveling Salesman | 55. Actor |
| 22. Schoolteacher | 56. Deep Sea Diver |
| 23. Adult | 57. Chef |
| 24. Tippy Toe Dancer | 58. Professional Football Star |
| 25. Skydiver | 59. Stockbroker (Who is this kid?) |
| 26. Doctor/Research Scientist | 60. Lawyer |
| 27. Soldier | 61. Dental Technician |
| 28. Railroad Engineer | 62. Disc Jockey |
| 29. To be young again! | 63. Florist |
| 30. Scientist | 64. Truck Driver |
| 31. CROWN Employee-dream fulfilled | 65. Cowboy or Indian |
| 32. Draftsman | 66. History Teacher |
| 33. Fireman | 67. Minister |
| 34. Physicist/Engineer | |

Spooked

ONE DAY IN EARLY FALL a class of second-graders was discussing “What I Want to Be When I Grow Up.” The teacher received the usual replies—“a fireman,” “a nurse.” Then she asked a youngster deep in thought what he would like to be someday. He looked up with a frown and replied, “I don’t even know what I want to be for Halloween yet!”





Merry Christmas

To Crown Employees:

You and one guest are cordially invited
to the

Annual Crown Employee
Christmas Banquet

Monday, December 3rd, 1979

6:30 p.m.

Nelson's Golden Glow
(Port-A-Pit Banquet Hall)
Wakarusa, Indiana

