

# CROWDER

JULY 1987

WE THE PEOPLE OF THE UNITED STATES, IN ORDER TO FORM A MORE PERFECT UNION, ESTABLISH JUSTICE, INSURE DOMESTIC TRANQUILITY, PROVIDE FOR THE COMMON DEFENSE, PROMOTE THE GENERAL WELFARE AND SECURE THE BLESSINGS OF LIBERTY TO OURSELVES AND OUR POSTERITY, DO ORDAIN AND ESTABLISH THIS CONSTITUTION OF THE UNITED STATES OF AMERICA.

- from the PREAMBLE TO THE CONSTITUTION OF THE UNITED STATES OF AMERICA

## making ideas work

"Making Ideas Work: Entrepreneurs in Northcentral Indiana", was a Seminar and Panel discussion sponsored by I.U.S.B. and presented by three area entrepreneurs in May. Since freedom is basic to entrepreneurship in the United States, it seems appropriate to note a few of their comments in this issue.

Richard E. Summers, Chairman of the Board of Shelter Components, said Elkhart is the epitome of a place where someone can "take a small company and make it grow or start a company and make it grow."

Quoting from THE ELKHART TRUTH, "The keys to getting started are to formulate a sound idea, hire good people and secure the financing."

According to James Wyllie, President, Nyloncraft, Inc., entrepreneurs are innovators and they're willing to take risks, but they usually are calculated, well-defined risks. Entrepreneurs are not "flippant risk-takers," he said.

Skyline Corporation operates with a lean corporate staff, avoiding layers of bureaucracy which can stifle progress. Arthur Decio, Chairman of the Board and Chief Executive Officer, noted that the company's meetings are brief and "we discourage memo writing."

All three executives emphasized that their employees are the key to their companies' success. Wyllie said his

office is the same size as anyone else's at Nyloncraft, and there are no reserved spaces in the parking lot for company executives.

The company also established a 24-hour child-care facility on the plant site, which not only reduced absenteeism but has been "a good source of corporate identity and a good morale-builder."

Nyloncraft produces thermoplastic component parts primarily for the automotive industry and is a Q-1 supplier to Ford Motor Company and SPEAR-2 supplier to General Motors.

Shelter Components, is an OEM supplier to the manufactured housing and recreational vehicle industry.

Skyline Corporation has grown from a one-plant operation to thirty-five plants in fourteen states. Twenty-four of these plants produce manufactured housing and eleven produce recreational vehicles.

## WORK: IT'S WONDERFUL!

Most Americans like their jobs, according to an Associated press poll. When asked what they like best about their jobs, a third of those queried said that it was the work itself that they found most satisfying. About a quarter said that it was the people they worked with. And a little more than one worker in ten said that money was what kept the nose to the grindstone.

The **CROWN CRIER** is the monthly newsletter of CROWN INTERNATIONAL, Inc., 1718 W. Mishawaka Road, Elkhart, IN.

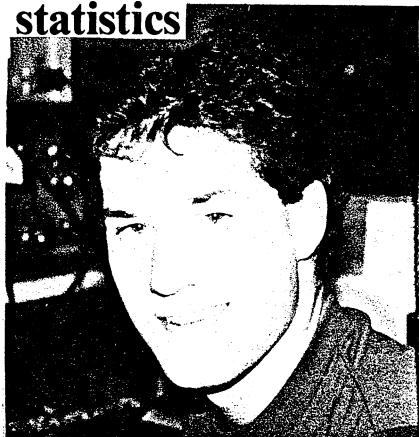
**THE NEXT ISSUE WILL BE AUG. 1987.**

**DEADLINE FOR CONTRIBUTIONS, AUG. 3.**

EDITOR ..... Libby Marshall  
VITAL STATISTICS ..... Chip Estep  
CONTRIBUTIONS ..... Shelda Jensen  
MILESTONES PLUS  
ON THE OTHER HAND.. R. David McLaughlin  
EMPLOYEE COMMITTEE REPORT... Dave Juday  
SPORTS SHORTS..... Angie Johnston  
..... Chip Estep  
PERSONNEL PARAPHERNALIA  
KALORIE KORNER..... Kathleen Stout  
TYPESETTING..... Sheryl Gingerich  
PUBLISHING..... Margaret Eaton  
TECHNICAL ASSISTANCE..... Rox Ann Hart  
DISTRIBUTION..... Carol Laws

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## vital statistics



**SCOTT ROBBINS** Service Technician  
BIRTHDAY: APRIL 13/BIRTHPLACE: Niles, MI  
PROJECTS WORKING ON: Scott and his wife Julia are saving money to buy a house.  
FIRST JOB: Field Service Technician  
FAVORITE BOOK: THE DEERSLAYER  
FAVORITE FOOD: Pizza  
FAVORITE TV SHOW: NFL football  
HOBBIES & INTERESTS: skiing, sporting events, taking pictures, watching movies at home.  
NOBODY KNOWS I: am a cat lover.  
MY WEAKNESS IS: I don't like to read.  
THE BEST JOB IN THE WORLD: Pro football player  
IF I WERE GOING TO THE MOON, I'D TAKE: My wife  
THE ONE THING I CAN'T STAND IN PEOPLE: Cruelty  
THE WORST TIME OF MY LIFE: When I could not play basketball my Sr. year in H.S.  
THE BEST TIME OF MY LIFE: When I got married--the Honeymoon, esp.!  
IF I'VE LEARNED ANYTHING IN LIFE, IT'S: Love life!

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## special contribution

"Hospitals are beginning to discover the positive power of humor," says humor educator Joel Goodman. So effective is humor in healing, he goes on to say, that some health care professionals are now making it a regular part of their therapeutic strategy.

For example, Tulsa nurse Kaye Ann Herth routinely develops patients' "funny bone history," determining what makes them laugh and when they laughed last. She uses this history to write a prescription for laughter tailored to that patient.

She recalls prescribing "laughter breaks" for a patient with moderate hypertension. Although the patient was taking medication and observing a careful diet, his blood pressure didn't drop substantially until he started watching videos of Bob Hope specials and other comedy shows. Laughter helped.

"Humor makes people feel good about themselves," she says. "It also alleviates stress. If you find something to laugh at, relaxation just happens."

Besides improving communication, laughter confers physiological benefits. Robust laughter has been found to ease muscular tension, help the respiratory system and increase oxygen in the blood because of the deep respiration that accompanies it. "Laughter is just good exercise," says Lucille Nahemow, professor of family studies at the University of Connecticut.

Laughter's effects may go even deeper, suggests writer Norman Cousins, who years ago used humor to recover from a life-threatening disease. From his own experience, he found that humor cultivates the will to live and helps mobilize the body's defenses.

"It shouldn't be regarded as a substitute for competent medical care," says Cousins, now a researcher in the bio-Chemistry of emotions at the University of California, Los Angeles, School of Medicine. Still, he believes that humor and laughter should be part of any strategy for coping with disease or illness.

Other experts agree. Nahemow, would like to see humor more widely used in long-term care settings. "Humor never hurt anyone. "There's no record of anyone who died laughing."

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## Milestones Plus



There were slots for only 50 timecards when **LAVETA RANDALL** began her Crown career. She and #52 had to share with others! That was 25 years ago, as of June 4, 1987.

During these years Laveta has worked in Wire Cut, Incoming Inspection, General Assembly, and Fab. She even did some outside work during the fire in 1971. A relative alerted her and she arrived on the scene in time to help retrieve the things Max Scholfield was passing out of the office window. She and Shirley and Verne Searer, Arline Bontrager, and others carried things to the Crown house for safety.

This was the kind of "togetherness" that Laveta remembers as the best experience at Crown. It was the time when the box of Bible verses, later burned in the fire, was mounted on a post in the former "chicken coop", along with the list of employees. Each person had a turn to conduct chapel time, and for the timid it was good experience learning to speak and pray in front of the assembly.

The amount of concern and caring of that smaller group of employees was demonstrated in helping Lowell Huffman and Larry Jackson, for example. Nearly everyone attended the Winfred Hershberger funeral and Russell Reinoehl's (Whitey's) daughter's funeral.

Laveta values these experiences as well as the variety of jobs she has done. She has had classes at Concord High School and the Elkhart Area Career Center in Machine Shop and Machine Trades. She has run the Strippet, Air Press, Brake Press, lathe, and done the 2nd Shear, deburring, drilling, and countersinking processes.

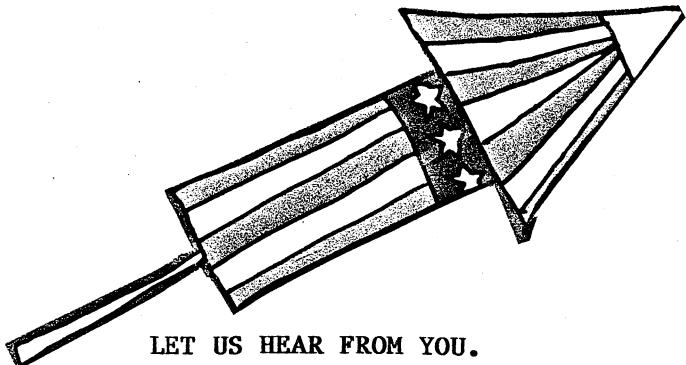
She has appreciated the changes she has seen throughout her career at Crown, marveling at the multiple products, computers, and million dollar sales figures. However, it's still fun to look back at the good ol' days, when there were two models of tape recorders being made and a shipping rate of \$20,000 in a good week.

### campfire quiz

1. You wake up in a pitch-black room in a hunting lodge, and there's no light handy. In your duffel bag there are six black socks and six white ones, all mixed together. You want to pick out a matching pair. What is the smallest number of socks you can take out of the bag and be sure of getting a pair of the same color?
2. A bass plug and some touch-up paint cost a total of \$2.50. The plug costs \$2.00 more than the paint. What is the cost of each?
3. A deep-sea fishing boat is lying in the harbor. Over its side hangs a rope ladder, with its end just touching the water. Rungs of the ladder are one foot apart. The tide rises at the rate of eight inches an hour. At the end of six hours how many of the rungs will be covered?
4. How much dirt is there in a hole 1 ft. by 1 ft. by 1 ft?
5. A camp cook wanted to measure four ounces of syrup out of a jug but he had only a five-oz. and a three-oz. bottle. How did he manage it?

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YOUR INPUT GIVES US DIRECTION.



LET US HEAR FROM YOU.

## on the other hand

### DEFENSIVE DRIVING

- R. David McLaughlin

Sometime early in my driving career (around the time I was exposing an innocent driver's education instructor to my idea that four feet was more than enough distance to come to a full stop from any less-than-three-digit speed), I encountered the recommendation that I learn to "drive defensively". Interesting idea. Don't drift along the road guessing that other drivers just want to get where they're going with minimal fuss, like you do. Assume instead that they want your driver's license on a plate. Add a little paranoia to your driving.

For a long time I ignored this advice, but I finally broke down and tried it. It does not work, as I will illustrate from my own experience.

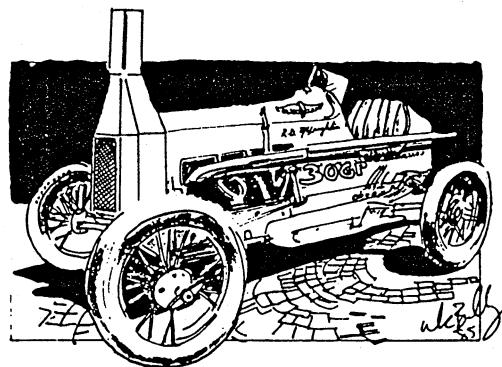
In the first instance, another driver at a four way stop tried to wave me on through. Since I had begun to drive defensively I had to suspect this person of some chicanery, so I pretended to start and then suddenly slammed on my brakes. Startled, the other driver accelerated into a stop sign and I was able to drive away unscathed.

On another occasion I was leadfooting along on a limited access highway when I spotted a line of cars waiting at one of the limited accesses. Defensively sensing that one of them might pull out in front of me, I stood on my brakes and executed a sliding, spinning, smoking stop directly in front of the offending line of cars. The driver of the first car in line was so impressed by this feat that he backed his vehicle into the front end of the car behind him in a determined effort to put more distance between himself and me. Once more I safely drove away.

In a third instance at a gas station an elderly lady in a violently purple dress and matching hat watched me put gas in my car. When I got ready to go, she was climbing into her car as well. I felt uneasy. Maybe it was the color of her dress. I waited for her to go first. She pretended to wait for me. I ruined whatever devilment she had in mind by suddenly backing away from the pumps instead of going forward. This

created enough concern in the surprised person pulling up behind me that he swerved away and ran into the rear of the purple lady's car before she could cause further problems for me.

This went on for awhile. Each day brought new dangers which I escaped by shrewd anticipation and maneuvers worthy of A. J. Foyt. There were drawbacks. After a few weeks, my family would not get into the car when I was at the wheel. When I tried to pick up my kids at school they pretended I was not their father and had the school principal call the police. My three-year-old abandoned me last, muttering that he wanted to live to see four.



In the fourth week of my defensive driving experiment, while I was admiring my dent-and-scratch-free car, and inspecting the skid marks on the street near my driveway, four police cars drove up all at once. A lot of policemen jumped out with guns drawn and crouched behind the doors of their cars like on Hill Street Blues. They were all looking at me. A large officer walked up and politely asked to see my license.

"Of course," I answered. "Has our dog been bothering the neighbor's cat again?"

He did not answer, but examined the license, as well as my car, and then addressed me.

"You've been doing some pretty fancy driving the past few weeks," he remarked.

"I've been driving defensively," I said proudly.

"I don't care what you call it," the officer went on. "But if we catch you driving anytime in the next year, we'll probably shoot you." As he finished, he tore my driver's license into tiny pieces and threw it on the lawn.

I stood and watched sadly as the other officers put away their guns and got back in their cars and drove away. These were not defensive driving fans. My experiment was over.

I warn you. No matter how exciting it becomes, or how safe it keeps you, don't expect a lot of support from the rest of the world when you drive defensively. It's all talk.

## employee committee report

### FEBRUARY - JUNE, 1987

Balance as of 1-31-87	\$2156.48
Income (Receipts):	
- Bertsch	\$627.84
- Interest	5.92
TOTAL RECEIPTS	+ 633.76
TOTAL TO ACCOUNT FOR	\$2790.24

### Expenditures

- Ice Cream and	
Gift Certificates	\$311.80
- Baby Gifts	155.64
- Flowers	443.46
- Carry-in	553.28
- Roller Skating Par.	130.00
- Ping Pong Trophies	65.83
- Cubs Trip	726.80
- Miscellaneous	28.31
TOTAL EXPENDITURES	-2415.12
BALANCE (In Chiphone*) 6/22/87	\$ 375.12

\*Monies are being directed into Savings and Checking Accounts.

### OFFICERS FOR 1987:

MARY MILLER - PRES. JEFF BENDER, VP  
 CAROL LAWS - SEC. DAVE JUDAY, TREAS.  
 SUE RAMSBY - HOSPITALITY CHARMAN

COMING EVENTS: CUBS BALL GAME, Sat., July 11, 1987, LEAVE CROWN @ 12:00 PM;  
 ANNUAL PICNIC - Sept. 19, 1987

GREENER PASTURES  
 - SUNSHINE MAGAZINE, July, 1987

All morning long our Junior labors, cutting grass for all the neighbors. And now it's time to mow our lawn--But where on earth has Junior gone?

## sports shorts

CROWN LADIES SOFTBALL is having a fantastic season. They have won all they have played and won a forfeit. The statistics are in, the goal is set--beat Challenger, the other undefeated team. **WEDNESDAY, JULY 1, STUDEBAKER PARK, OFF INDIANA NEAR DALY SCHOOL!!**

### SCHEDULE:

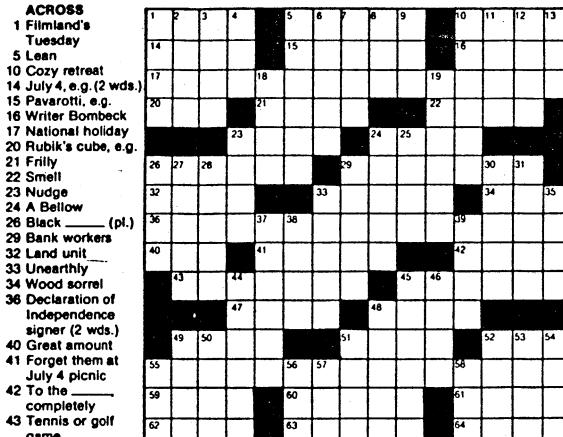
WED	JULY	8	W	6:15
FRI	"	17	R3	7:15
MON	"	20	R2	8:15
MON	"	27	MC	6:15
TUE	AUG	4	MC	6:15

CROWN MEN'S SOFTBALL is running 50-50. A Tourney began Monday, June 29 and they are planning to improve that record!

### SCHEDULE:

MON	JULY	6	R3	6:30
TUE	"	14	R2	8:00
MON	"	20	R3	8:00
THR	"	23	R3	8:00
MON	"	27	R3	6:30
TUE	AUG	4	R4	8:00
THR	"	6	R4	8:00

## July 4th picnic



47	"a kick out of you" (2 wds.)	24	Feudal subjects	46	Turn over a new
48	Cheers	25	Arabic letter	47	Else
49	Muslim mystic	26	Unit of power	48	Fireworks display, e.g.
51	Portico	27	Blood of Greek gods	49	50 River in Zaire
52	Picnic drink	28	Hive dweller	51	Commune in France (2 wds.)
55	When Declaration was signed (4 wds.)	29	Canines	52	Insect stage
56	Annie, e.g.	30	Used on violin bows	53	King of Norway
59	Oregon's capital	31	Upbraid	54	War
61	October's birthstone	33	Throw out	55	Is Is
62	by fireworks display	35	Uninvited picnic guests	56	Where 55A is
63	Cupids	37	Slowly, in music	57	celebrated (abbr.)
64	Contributed	38	Location	58	Los Angeles pro
		39	Greek letters		Morning workout
		40	Offended		
		41	44 Offended		
		42	45 July 4 parade		
		43	float parts		
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**WARNING! ANSWERS FOR THIS ARE NOT AVAILABLE. WORK AT YOUR OWN RISK!**

## personnel paraphernalia



You can tell that this bunch really wanted to win the Ugly Tie Contest at the Concord Mall June 20th. They obviously were in the "Dunlap Daze" as they sported the best their families and friends had to offer.

We took one look at the flower on the tummy of the guy at the left (**DAVE MC LAUGHLIN**) and figured that was a winner. What the picture didn't show was the flourescent colors of the winning tie of Orus Rupe, Chaplain of Elkhart General Hospital. (Not pictured)

**WHO CAN EXPLAIN THE NEW ANTENNAE ON THE TECHRON HOUSE?** **BILL MILLER AND TIM CHAPMAN** put it up, with **HOWARD KING'S** moral and verbal support. They aren't revealing its purpose. The CRIER is interested in your ideas!

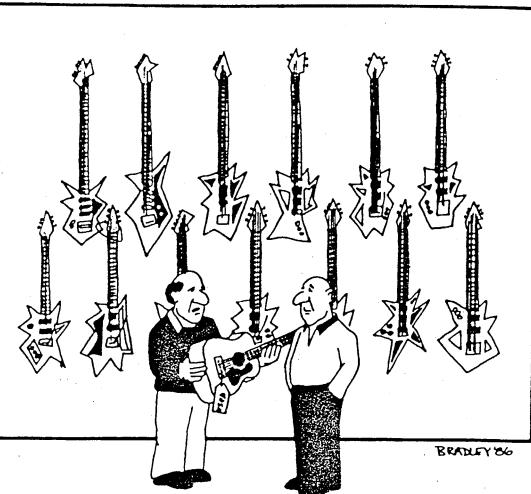
**CONGRATULATIONS** to **ERIC MAST**, on the Dean's list for the second semester at Anderson College.

**BABY FACE** was finally revealed to us. **JOYCE MALCOM** was our mystery picture last month. Joyce has recently had a stay in the hospital. Our good wishes and prayer support are in order.

**BARB STOCK, HELEN BLACKWOOD and ED COLLINS** also need our support. Barb is recovering from surgery and Helen is hobbling around on crutches. Ed is home from the hospital after a motorcycle accident and surgery earlier in June.

**DON and JUDY CURTIS** have returned from a honeymoon trip to Seattle, Washington. "BEST WISHES" for much happiness!

This cartoon of **MARK BRADLEY's** is being published in **MUSIC AND SOUND OUTPUT**, **MUSIC AND SOUND RETAILER**, **POST**, and **SOUND AND COMMUNICATIONS**. THANKS, Mark, and CONGRATULATIONS! (You'll find a favorite of ours elsewhere in this issue. It's an RDM collaboration!)



REMEMBER WHEN WE DIDN'T NEED THE LIABILITY INSURANCE JIM?

### HAPPY BIRTHDAY TO SHERRI MILLER!

It was especially nice since someone (?) took away all her papers and equipment so no work could be found.



## kalorie korner

### WILTED LETTUCE SALAD

1 egg salt & pepper  
7 T. water 5 T. sugar  
3T. vinegar  
3 slices bacon, cut up and fried  
1 small head lettuce, torn into bite size pieces (or bunch leaf lettuce)

Fry bacon; mix other ingredients and pour into bacon. Stir constantly until thickens. Pour over lettuce. Toss.  
ED. Note: Green onions, chopped fine, and chopped hard-boiled egg, optional.

### FRUITY PIZZA

1 (17 oz.) pkg. slice and bake refrigerated sugar cookies  
2 C. thawed whipped topping with real cream  
1 C. sour cream  
Assorted fresh fruit or well-drained canned fruit.

CUT COOKIE DOUGH into 1/8-inch slices. Arrange dough slices, slightly overlapping, on foil-lined 14-inch pizza pan or 15 x 10 x 1-inch jelly roll pan. Press edges to seal. Bake at 375° for 10-12 minutes or until golden brown. Cool; remove from foil onto serving plate. Fold whipped topping into sour cream. Spread over crust. Arrange fruit on whipped topping mixture; chill. Cut into wedges.

Suggested fruit arrangement starting in center: fresh kiwi, pineapple, blueberries, peaches and strawberries.

### HOME STYLE ICE CREAM

6 eggs  
2 C. sugar  
2 C. milk  
1 large can evaporated milk  
1 qt. fruit, thawed and sweetened\*  
dash of salt  
additional milk

\*For plain vanilla ice cream add 2 tsp. vanilla extract.

BEAT EGGS SLOWLY. Add sugar until dissolves. Add 2 cups milk and cook over low heat until mixture coats the spoon. Remove from stove and cool. Add evaporated milk and fruit and a dash of salt. Place in ice cream freezer and add milk until level reaches full line. Freeze as directed by your ice cream maker.

### COUNT YOUR CALORIES AT WORK....YOU BURN MORE THAN YOU THINK!

It may interest all calorie counters to know that you burn more calories at work than you realize. Here is a list of work-related activities and the amount of calories per hour you burn:

Beating around the Bush.....	75
Jumping to conclusions.....	100
Climbing the walls.....	150
Swallowing your pride.....	50
Passing the buck.....	25
Throwing your weight around (depending on your weight).....	50-300
Pushing your luck.....	250
Making mountains out of molehills.....	500
Bending over backwards.....	75
Wading through paperwork.....	300
Running around in circles.....	350
Climbing the ladder of success.....	750

### ANSWERS TO CAMPFIRE QUIZ:

1. Three. Of any three socks taken out of the duffel bag, two must be the same color.
2. Plug, \$2.25; paint 25 cents.
3. None, because the boat rises with the tide.
4. None.
5. He filled the three-ounce bottle and poured it into the five. Then he filled it again and poured it into the five until the five was full. That left one ounce in the three. Then he emptied the five back into the jug, and poured the one ounce that was in the three into the five. Then he filled the three and poured it into the five--making four ounces.

=====  
Thank God for dirty dishes,  
They have a tale to tell.  
While others may go hungry,  
We are eating very well.

=====  
With home and health and happiness,  
We shouldn't want to fuss.  
For by the stack of dirty dishes,  
God has been good to us.

## Workmanship

Your true value to society comes when someone says, "Let me see your work." Your glib tongue may open a door or two and your artful use of the right fork may win an approving nod. But the real test of your worth can be measured by the care you give to the job in front of you: A budget to plan; A solo to play; A report to draft; A leaky sink that needs fixing. Next time you write a memo, make sure you get all the facts straight. Pay attention to those details. *Sweat the small stuff.*